| I.B.1. Infrastructure: Remote access to e-collections:<br>With key campus stakeholders, review alternative<br>methods for providing off-campus access to licensed<br>content; make recommendations and implement solution  | 81 | 71.68% |
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| I.B.7. Infrastructure: Virtual space redesign: Redesign<br>the ULS web site, employing user-centered design<br>techniques, to both enhance visibility and usability of<br>resources and services and better accommodate public<br>relations needs.   | 69 | 61.06% |
| IV.A.9. Organizational Agility: Determine required ULS<br>staff competencies and skills, including technology skills;<br>identify gaps; carry out a staff development program to<br>align competencies and skills with ULS requirements.<br>Investigate and implement a cross-training program   | 62 | 54.87% |
| I.A.6. Services: Conduct a study of content delivery<br>services including Get It, EZ Borrow, and ILL etc. to<br>identify and implement mechanisms to streamline these<br>services and improve their visibility, usability, and<br>convenience.  | 59 | 52.21% |
| I.A.1. Services: Building on the FY12 reorganization,<br>further develop best practices for the liaison librarian and<br>"one point" service models for outreach and user<br>services; further refine the user services staffing model<br>(IM/chat/text/F2F/phone)<br>I.B.5. Infrastructure: Space redesign, Hillman ground  | 56 | 49.56% |
| floor: Propose requirements for redesign, Hinnah ground<br>floor: Propose requirements for redesign. Facilities for<br>unified service desk, consultation service, group study,<br>flexible teaching spaces, media and Learning Commons<br>service, and campus partners (e.g., the Writing Center)<br>should be considered (see full USTF Strategic Options<br>document) | 47 | 41.59% |
| IV.A.7. Organizational Agility: Identify responsibilities and<br>mechanisms for consistently distributing internal and<br>external communications  | 47 | 41.59% |
| II.B.5. Scholarly Communication: Develop and implement<br>improved web presence and other documentation for the<br>university community on key issues including copyright,<br>fair use, open access licensing, author rights and<br>responsibilities, and impact assessment.   | 45 | 39.82% |
| I.A.5. Services: Investigate the feasibility of an e-<br>commerce payment gateway via ULS webpages in order<br>to enable secure payments for publications and services<br>to international and remote users. (Q3-4, FY13)  | 41 | 36.28% |
| I.A.4. Services: Devote sufficient skilled staffing to social media efforts in order to manage and fully implement a robust ULS social media presence.   | 40 | 35.40% |

| I.B.2. Infrastructure: Space redesign, Hillman ground<br>floor: Create open renovation space by developing<br>alternatives for housing and access of the collections<br>now shelved there   | 39 | 34.51% |
|---|----|--------|
| II.A.7. Collections: Transition use of the Fedora<br>Commons infrastructure from pilot to operational status;<br>create internal communication and knowledge-sharing<br>plans for Fedora-based service and stewardship<br>capabilities.   | 38 | 33.63% |
| I.A.3. Services: Introduce a Knowledge Commons<br>"concierge" service offering selected technology to help<br>students complete projects from start to finish   | 37 | 32.74% |
| I.C.1 Communication and Awareness: For each new<br>service or significant upgrade, create and implement<br>marketing and external communications plans for<br>segments of the university community (undergraduates,<br>graduates, instructors and T.A.s, faculty, researchers,<br>staff). Build on the ULS communications planning tools<br>already in place. | 37 | 32.74% |
| I.C.2. Communication and Awareness: Develop and<br>implement a targeted promotions strategy that includes<br>but is not limited to lectures, workshops, programs, and<br>open houses to highlight specific collections, instruction<br>services, and other initiatives  | 37 | 32.74% |
| IV.A.1b. Organizational Agility: Evaluate the roles and<br>responsibilities of ULS committees, councils, and work<br>groups and submit recommendations for improving the<br>impact of group work on advancing ULS goals and<br>strategic activities   | 36 | 31.86% |
| <ul> <li>I.B.6. Infrastructure: Space redesign, Hillman: Redesign study areas to create many more group study areas, with at least 6 group study spaces by the end of FY13.</li> <li>Investigate and implement an online, mobile-accessible group study reservation system.</li> </ul>  | 35 | 30.97% |
| I.B.4. Infrastructure: Space redesign, Hillman ground<br>floor: Conduct user studies to gather input and test<br>space redesign concepts.   | 34 | 30.09% |
| II.A.3. Collections: Assess the patron-driven acquisitions<br>(PDA) pilot program and make recommendations how to<br>implement the service. Monitor and adjust the service as<br>needed. Increase percentage of e-content available<br>through PDA.   | 33 | 29.20% |
| II.A.10. Collections: Develop, staff, and carry out an initiative to assess and strategically manage the ULS legacy print collections in light of the growing availability of mass-digitized library collections and other digital content.   | 33 | 29.20% |
| I.A.7. Services: Investigate offering limited, on-site community access to ULS online resources to serve the surrounding community.   | 32 | 28.32% |
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| II.A.8. Collections: Create processes by which ULS<br>liaison librarians and/or Pitt faculty can recommend<br>content from ULS archives and special collections to be<br>digitized.  | 32 | 28.32% |
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| IV.A.1a. Organizational Agility: Investigate and<br>recommend a system of ULS "collaboratives" to replace<br>or supplement current ULS user services groups and<br>advance collaboration with campus partners  | 32 | 28.32% |
| IV.A.11. Organizational Agility: Facilitate training and<br>development within the context of the professional<br>development program. Design "toolkits" that liaison<br>librarians and service desk staff can use in the<br>performance of their duties   | 32 | 28.32% |
| I.C.7. Communication and Awareness: Utilize liaison<br>librarians as a primary communications channel to<br>promote and raise awareness of collections and<br>services, including special collections and digital library<br>services.   | 31 | 27.43% |
| II.B.1. Scholarly Communication: Design and introduce<br>professional development programs for ULS colleagues<br>to inform external communications on open access and<br>scholarly communication.  | 31 | 27.43% |
| II.B.3. Scholarly Communication: Advance open access<br>policy with the university administration and other key<br>influencers at Pitt, resulting in adoption of open access<br>by at least 3 schools or responsibility centers.   | 30 | 26.55% |
| II.B.6. Scholarly Communication: Continue to expand<br>the ULS e-journal publishing program with emphasis on<br>incentivizing open access; add at least 5 new titles.  | 29 | 25.66% |
| I.A.9. Services: Instruction: With campus partners<br>investigate greater integration of ULS information literacy<br>expertise and ULS resources into the CourseWeb<br>system  | 28 | 24.78% |
| I.C.8. Communication and Awareness: Develop<br>systematic processes and practices for including faculty<br>and students as advisors for specific initiatives or<br>projects. Seek representation from users and non-<br>users, on and off-campus, undergraduate and graduate,<br>faculty and researchers, T.A.s and adjunct faculty. | 28 | 24.78% |
| II.A.1. Collections: Integrate social media and mobile<br>apps to raise awareness and usage of collections<br>including special or digitized collections.  | 28 | 24.78% |
| I.A.13. Services: Instruction: With key campus<br>stakeholders, review alternatives for an information<br>literacy credit-bearing course that is adaptable across<br>multiple disciplines.   | 27 | 23.89% |
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| IV.A.5. Organizational Agility: Identify and conduct<br>relevant user, usage, and usability studies to inform<br>FY13 priority initiatives  | 27 | 23.89% |
|---|----|--------|
| IV.A.12. Organizational Agility: Design, document,<br>implement and train selected staff in a project<br>management framework to develop leadership and<br>ensure strategic focus   | 27 | 23.89% |
| I.A.2. Services: Facilitate "reputation management" and<br>increase awareness of ULS librarians' expertise and<br>availability by publishing ULS staff subject<br>specializations, photos, and contact information  | 26 | 23.01% |
| I.A.10. Services: Instruction: Support liaisons in efforts to<br>deliver course and discipline-specific information literacy<br>instruction   | 26 | 23.01% |
| IV.A.13. Organizational Agility: Devote sufficient staffing<br>to improve ULS' ability to write grants and attract funding<br>for ULS initiatives in compliance with Office of Research<br>policy and practice.   | 26 | 23.01% |
| I.C.5. Communication and Awareness: ULS mobile app<br>inclusion of Ask-a-Librarian service  | 25 | 22.12% |
| II.A.4. Collections: Develop and implement pilot program to make available ULS-created digital content for re-use or remixing.  | 25 | 22.12% |
| II.A.9. Collections: Conduct a review of ULS partnerships<br>with digital library implications (e.g., Hathi Trust). Identify<br>a liaison for each partnership. Cross-check partnership<br>benefits and services against ULS digital library strategic<br>priorities. | 25 | 22.12% |
| II.B.2. Scholarly Communication: Directly engage faculty<br>and students on scholarly communication issues through<br>at least 10 group events including onsite visits with<br>individual schools and academic departments.   | 25 | 22.12% |
| II.B.8. Scholarly Communication: Develop efficient<br>processes for ingesting university research into D-<br>Scholarship@Pitt on a large scale; add at least 3,000<br>new records.  | 24 | 21.24% |
| IV.A.2. Organizational Agility: Review the organizational<br>structure of the ULS digital library with a focus on<br>efficiency and support of strategic priorities and make<br>recommendations.  | 24 | 21.24% |
| I.A.12. Services: Instruction: Devote sufficient skilled<br>staffing to Instructional Design to design and implement<br>ULS online instruction program.   | 23 | 20.35% |
| II.A.6. Collections: Investigate potential models to adopt<br>pertaining to the curation of digital objects<br>created/managed by the ULS.  | 23 | 20.35% |
| I.C.4. Communication and Awareness: Deploy social media tools to reach out to target user communities   | 22 | 19.47% |
| IV.A.4. Organizational Agility: Continue to pursue new collaborations to further develop our digital collections.   | 22 | 19.47% |

| IV.A.8. Organizational Agility: Introduce a redesigned<br>annual cycle of inclusive and cross-unit strategic<br>planning, prioritization, implementation, and evaluation  | 22 | 19.47% |
|---|----|--------|
| II.A.2. Collections: Utilize the liaison librarian structure to promote and raise awareness of collections and determine which collection initiatives are desired by users  | 21 | 18.58% |
| II.B.4. Scholarly Communication: Promote awareness of<br>open access issues through open access web site<br>(openaccess.pitt.edu) and other programmatic activities<br>during Open Access Week October 22-28, 2012.                   | 21 | 18.58% |
| I.B.3. Infrastructure: Space redesign, Hillman ground<br>floor: Visit selected Knowledge Commons sites to inform<br>recommendations for redesign.   | 20 | 17.70% |
| II.A.5. Collections: Conduct environmental scan of how<br>peer institutions are acquiring, preserving and accessing<br>electronic records donated to archives and special<br>collections.   | 20 | 17.70% |
| I.A.8. Services: Evaluate information literacy skills of<br>students and available tools for doing so. (Carry forward<br>from FY12 plan initiatives related to SAILS)   | 19 | 16.81% |
| I.C.6. Communication and Awareness: Provide mobile devices to selected staff with significant outreach duties   | 19 | 16.81% |
| I.C.3. Communication and Awareness: Develop and<br>carry out promotional campaigns to reintroduce the ULS<br>web site following its redesign.   | 17 | 15.04% |
| II.B.11. Scholarly Communication Partnerships: Develop<br>library programs (lectures, etc.) to attract a diverse<br>population and highlight our area studies and other<br>diverse collections.                                       | 17 | 15.04% |
| IV.A.3. Organizational Agility: Informed by appropriate<br>user research, review current ULS digital library services<br>and partnerships and develop a written plan and<br>roadmap for the next 3 years.                             | 17 | 15.04% |
| IV.A.6. Organizational Agility: Add current and ongoing<br>user assessment and feedback data to the Assessment<br>SharePoint site   | 17 | 15.04% |
| I.A.11. Services: Instruction: Leverage webinar and web 2.0 technology to customize and deliver course- specific information literacy instruction including learning objects, tools and services to faculty, instructors and students | 16 | 14.16% |
| II.B.9. Scholarly Communication: In partnership with<br>CSSD, assess the role of the ULS for E-Science<br>initiatives at Pitt, for example, by providing data curation,<br>writing grant proposals, or other support services.        | 16 | 14.16% |
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| IV.A.10. Organizational Agility: In the context of the training program, evaluate the benefits of cross training efforts and remedy gaps.   | 14 | 12.39% |
|---|----|--------|
| II.B.10. Scholarly Communication Partnerships: Continue<br>to work with publishing partners worldwide, including<br>partners in Turkey, India, Indonesia, Brazil, Peru, Bolivia,<br>UK, France, and others  | 13 | 11.50% |
| II.B.12. Scholarly Communication Partnerships:<br>Consulting with our stakeholders, explore the<br>establishment of new international collection exchange<br>programs to support our area studies programs and to<br>provide University publications to overseas<br>constituencies.   | 13 | 11.50% |
| IV.A.14. Organizational Agility: Expand focus of current<br>diversity programming and career awareness for library<br>professionals in the ULS, beyond basic diversity<br>workshops geared only towards new ULS employees. In<br>addition, continue and expand partnerships with various<br>arms within the university to increase student diversity<br>within the ULS. | 11 | 9.73%  |
| I.A.14. Services: Instruction: Design and deliver<br>information literacy instruction including learning objects,<br>tools and services to target users.  | 10 | 8.85%  |
| II.B.7. Scholarly Communication: Comply with terms of<br>development partnership agreement with the Public<br>Knowledge Project (PKP) to enhance OJS and other<br>publishing software in ways that benefit the University of<br>Pittsburgh and our publishing partners.   | 10 | 8.85%  |
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