

# *Review of Middle East Economics and Finance*

---

*Volume 7, Number 2*

2011

*Article 2*

---

## Do School Incentives and Accountability Measures Improve Skills in the Middle East and North Africa? The Cases of Jordan and Tunisia

**M. Najeeb Shafiq**, *University of Pittsburgh*

**Recommended Citation:**

Shafiq, M. Najeeb (2011) "Do School Incentives and Accountability Measures Improve Skills in the Middle East and North Africa? The Cases of Jordan and Tunisia," *Review of Middle East Economics and Finance*: Vol. 7: No. 2, Article 2.

**DOI:** 10.2202/1475-3693.1279

# Do School Incentives and Accountability Measures Improve Skills in the Middle East and North Africa? The Cases of Jordan and Tunisia

M. Najeeb Shafiq

## Abstract

There is general agreement that skill-enhancing school reforms in the Middle East and North Africa (MENA) region are necessary for economic, political and social reasons. Using student-level data from Jordan and Tunisia, this study assesses the relationship between skills and the following school incentive and accountability measures: pedagogical autonomy, school competition, freedom to hire and fire teachers, publicly posting data, and parent involvement in school affairs. Quantile regression analyses of mathematics, science, and reading skills of 15-year-old students suggest that students in schools with incentive and accountability measures do not have higher skills than students in school without the measures; this suggests that schools with incentive and accountability measures are no more efficient than other schools that have not adopted the measures. In terms of equity, the reforms are not associated with higher skills for the less skilled; a notable exception is parent involvement in Tunisia, which is associated with higher science and reading skills among low-skilled students. The main policy implication is that school incentive- and accountability-based reform should not be pursued until researchers have identified the effective design properties of each incentive and accountability measure.

**KEYWORDS:** educational economics, human capital, skills, Jordan, Tunisia

**Author Notes:** Assistant Professor in the Department of Administrative and Policy Studies (School of Education) and Department of Economics at the University of Pittsburgh. Mailing address: 230 S. Bouquet Street, 5907 Posvar Hall, Pittsburgh, PA 15260, USA. Email: mnshafiq@pitt.edu; phone: (412) 648-1832; fax: (412) 648-1784. I am very grateful to an anonymous referee, Barry Bull, Hasan Aly, Jennifer Crandall, and Art Goldsmith for detailed comments on earlier drafts. My thanks also to David Chapman, Michael Gunzenhauser, Stephen Heyneman, Kerry Krutilla, Alan Lesgold, Harry Patrinos, and Robert Toutkoushian for helpful discussions. I have also benefited from participants at the following events: “Economics of Education in MENA” joint session of the 2010 American Economic Association/ Allied Social Sciences Association and Middle East Economic Association in Atlanta, GA; 2010 Comparative and International Education Society’s Annual Meeting in Chicago, IL; and the Institute for International Studies in Education, University of Pittsburgh.

## 1. Introduction

A persistent problem in the Middle East and North Africa [MENA] region is that workers lack the skills desired by employers (Shaw, 1981; Henry and Springborg, 2001; Nabil and Veganzones–Varoudakis, 2007; Rauch and Kostyshak, 2009; Salehi-Isfahani, 2001; and Yousef, 2004). This skills crisis persists across workers with various levels of educational attainments and is one reason why MENA youth unemployment rates are the highest in the world; depending on the country, between 30 to 50 percent of 18-24 year olds are unemployed and seeking employment (World Bank, 2004). In addition to suppressing economic development and growth, the skills crisis is related to the surge of youth participation in extremist activities such as violent protests and suicide bombings (Krueger, 2007). As the population share of youth rises in MENA (Assaad and Roudi-Fahimi, 2007), observers are becoming increasingly concerned. Queen Rania of Jordan, for example, refers to the situation as a “ticking time bomb” and stresses the urgency of adopting skill-enhancing policies.<sup>1</sup>

Since schools are a key provider of skills, some observers have called for school reform to ameliorate the skills crisis in MENA (Chapman and Miric, 2009; World Bank, 2008a). Despite general agreement about the necessity of school reform, there is disagreement on its direction. The World Bank—a key provider of loans and intellectual guidance to MENA—makes the following recommendation:

Countries in the Middle East and North Africa need to overhaul their education systems to meet the demands of an increasingly competitive world and realize the potential of their large and growing youth population... Most reforms in the region have attempted to engineer changes in the education system: building schools, hiring teachers, and writing curricula. The success of future reforms will require instead changes in the behavior of key education actors—teachers, administrators, and educational authorities. This is the road not traveled in the education sector.<sup>2</sup> (p. XV, World Bank in *MENA Development Report-- The Road Not Traveled: Education Reform in the Middle East and North Africa*)

The World Bank’s recommendation reveals the two possible school reform directions in MENA. The first school reform direction, sometimes referred to “input-based” reform, is favored by teachers and school administrators and

---

<sup>1</sup> Source: <http://en.trend.az/news/world/wnews/1335476.html>. Accessed on 17 October 2009.

<sup>2</sup> The first part of the quote has been obtained from the World Bank Press Release No:2008/202/MNA.

emphasizes reducing class size, modifying curricula, and increasing facilities, books, supplies, numbers of teachers, and teacher salaries.

The second school reform direction is sometimes referred to as “incentive- and accountability-based” and is supported by some economists and the World Bank (Bruns et al., 2011; Hanushek, 2003; Pritchett and Filmer, 1999; Wößmann, 2007). According to Figlio and Ladd (2010), incentive- and accountability-based school reform typically emphasizes one or more of the following: pedagogical autonomy, competition from other schools, freedom to hire and fire teachers, publicly available performance data, and parent involvement in school affairs. Among advocates of school incentive- and accountability-based reform, the concept of productive efficiency is central: With school incentive and accountability measures in place, schools are claimed to produce higher skills with the same school inputs, students, and families; these advocates further articulate that, without such improvements in productive efficiency, additional inputs are wasted and therefore do not improve skills. The push for greater school incentives and accountability is accompanied by the larger educational decentralization movement that emphasizes more local control and financing of schools in developing countries (Fiske, 1996). In turn, this educational decentralization movement is a part of the global decentralization movement that emerged in response to the anti-corruption drives against central governments in the 1990s (Bardhan, 2002).

This study examines whether current school incentive and accountability measures in Jordan and Tunisia are associated with higher skills among students after controlling for school input characteristics, student characteristics, and family characteristics. The data source is the Organization for Economic-Cooperation and Development [OECD] initiated *Program for International Student Assessment* [PISA], which contains unusually good proxies for the type of mathematics, science, and reading skills that are valued by employers in the new MENA economies, such as knowledge, creativity, real-life problem solving, and life-long learning; for these reasons, PISA is highly regarded among economists (Carnoy, 2006; Hanushek and Wößmann, 2008). In addition to being the only study to address school reform and skills in MENA countries, this study contributes to the scarce empirical research from developing countries on school incentives and accountability (Glewwe and Kremer, 2006). Finally, this study is one of the few that examines school reform using a quantile regression model, which has desirable statistical properties and provides insight into equity by illustrating how school incentive and accountability measures may affect students at various skill levels (Angrist and Pischke, 2009; Ammermüller and Pischke, 2009; Eide and Showalter, 1998); in particular, there is an equity justification for

a particular incentive measure if quantile regression results show that the measure is associated with higher skills for low-skilled students.<sup>3</sup>

The nature of the skills crises in Jordan and Tunisia are comparable to the crises in other MENA countries (Cammatt, 2007; Miles, 2002). The types of skills desired by the economies of the 1950s were the ability to take orders passively in state-owned industries and to adhere to specific tasks within a confined area of responsibility. In contrast, today's MENA economies have shrinking state involvement and a growing share of private businesses that require skills such as the ability to take individual responsibility on less routine tasks and the ability to evaluate organizational practices critically (Heyneman, 1997). Like other MENA countries, Jordan and Tunisia have a youth bulge that is expected to exacerbate the skills crisis. In particular, the 30 percent youth unemployment rate will grow because over a quarter of Jordan's 5.7 million people and Tunisia's 10.3 million people are in the 0-14 age-group (Assaad and Roudi-Fahimi, 2007). Finally, like other MENA countries, the skills crisis has been associated with social and political unrest among the educated but unskilled. The results of this study provide insight into whether incentive- and accountability-based school reform is appropriate for resolving the skills crises in Jordan and Tunisia.<sup>4</sup>

---

<sup>3</sup> In recent years, there have been rigorous economic studies of Latin American countries, including Gunnarson et al. (2009), Galliani et al. (2008), Faguet and Sánchez (2008), and Parry (1997). In their review of literature from developing countries, Glewwe and Kremer (2006) indicate that there are no studies on the topic in non-Latin American developing countries.

<sup>4</sup> As mentioned earlier, Queen Rania has already expressed her concerns, with particular focus on Jordan. In Tunisia, the case of 26-year-old Tunisian Mohamed Bouazizi caught the world's attention after he set himself on fire in front of a government building in Sidi Bouzidi in January 2011. Bouazizi, a university graduate, had been unable to find meaningful employment and resorted to selling vegetables on the street. His injuries resulted in death and sparked mass protests, culminating in political upheaval in Tunisia that inspired uprisings elsewhere in the Arab world. Of course, the lack of employment and skills is not the only cause of unrest in the region. Rising food prices, official corruption, and freedom to voice political opinions are some of the other causes. For details on the MENA economies, see Abu-Qarn and Abu-Bader (2007), Murshed, (2008), Rauch and Kostyshak (2009) and Yousef (2004). Despite the skills crises, Jordan and Tunisia's economic growth rates of 4 percent have been strong by MENA standards (World Bank, 2004). Other country-level characteristics for Jordan and Tunisia are as follows: Jordan's purchasing power parity (PPP) adjusted per-capita income of \$4485 is lower than Tunisia's \$6648, though poverty rates (measured as those living below \$2 a day) are more comparable at 7.0 percent in Jordan and 6.6 percent in Tunisia. There is a large difference in adult literacy rates between the two countries, with 93.1 percent in Jordan and 77.7 percent in Tunisia. Educational disparities between the two countries are smaller among younger cohorts, with Tunisia having a gross secondary enrollment rate of 84.0 percent compared to Jordan's of 88.6 percent. These enrollment rates are high compared to those in other developing countries and are consistent with a shifting policy focus from mass schooling and nearly-full secondary school enrollment to more specific educational reforms that focus on skill enhancement. The actual relationship between educational attainment and labor market prospects remains unclear because of a lack of microeconomic research; for example, no studies have examined the rates of return to

## **2. Conceptual Frameworks and Data**

There are two conceptual frameworks in economics that can explain the benefits of school incentive and accountability measures. The education production function framework can be used to focus on the effects of school incentives and accountability on measures of mathematics, science, and reading skills while controlling for school inputs, student, and family characteristics (Levin, 1995). If school incentive and accountability measures improve skills, holding all else constant, it can be asserted that the adoption of such measures improves efficiency.

An alternative conceptual framework is provided by the economists' model of the principal-agent problem. In such a model, school administrators and teachers may underperform because policymakers and parents do not have a good way of monitoring them (Figlio and Ladd, 2010); therefore, skills would improve if policymakers and parents could monitor the administrators and teachers effectively, holding all student, family, and other school characteristics constant.

Both frameworks suggest that strong incentives and accountability measures must be in place in order for additional school inputs and resources to improve skills (Bishop and Wößmann, 2004). Despite the conceptual appeal of the production function and principal-agent frameworks, the empirical evidence from industrialized and developing countries indicate that very few school incentive and accountability measures are associated with higher skills (Glewwe and Kremer, 2006; Kane and Staiger, 2002).

The data source, PISA, is a triennial world-wide test of 15-year old students. The OECD coordinates PISA with country-level partners, such as ministries of education. The first PISA assessment focused on reading literacy, followed by the inclusion of mathematics literacy in 2003, and science literacy in 2006. Unlike the other international assessment tests such as the *Trends in International Mathematics and Science Study* [TIMSS] and the *Progress in International Reading Literacy Study* [PIRLS], PISA asks students to apply mathematics, science, and language to solve real world problems. PISA tests students between the ages of 15 years and 3 months, and 16 years and 2 months. Tests are not conducted for home schooled children and children no longer

---

education in Jordan and Tunisia for at least thirty years (Psacharopoulos and Patrinos, 2004). Nonetheless, anecdotal and descriptive evidence indicates that highly educated youth (especially males) face bleak labor market prospects because of a lack of marketable skills. For evidence on a lack of skills among youth contributing to violence, see the University of Notre Dame report on Jordan (<http://merln.ndu.edu/archive/icg/terrorismjordans911.pdf>) and the Magharebia brief on Tunisia ([http://www.magharebia.com/cocoon/awi/xhtml1/en\\_GB/features/awi/features/2008/07/08/feature-02](http://www.magharebia.com/cocoon/awi/xhtml1/en_GB/features/awi/features/2008/07/08/feature-02)).

attending school. Schools report student results in mathematics, science, reading, and attitudes toward the environment. The 2006 PISA marks the first time that low-income MENA countries have been included in an international assessment test.<sup>5</sup>

PISA uses a two stage sampling procedure. Once the population is defined, a school is selected with a probability proportional to its enrollment. Next, 35 students are randomly selected from each school. Since the target population is selected for age, the sample includes students from different grades. Students answer questions on personal and family characteristics, and school directors answer questions on school characteristics.<sup>6</sup>

### ***2.1 Dependent Variables***

The dependent variables for this study are achievement scores in mathematics, science, and reading. For the mathematics problems in PISA, students identify features of a problem to which mathematics is relevant; in turn they use their knowledge of mathematics to solve the particular problem. The science component includes the application of scientific knowledge and skills to real-life situations that are set in a variety of contexts relevant to life and health, technology, the Earth, and environment. Finally, the reading components involve written information provided in a real-life context; the texts are set in a variety of reading situations, including reading for private, occupational, educational and public purposes.

### ***2.2 School Incentives Variables***

The three school incentive characteristics that are examined here are (1) whether the school has pedagogical autonomy, (2) whether the school competes with other schools for students, and (3) whether the school has the authority to hire and fire teachers. Schools are said to have pedagogical autonomy if school administrators

---

<sup>5</sup> The number of countries included in PISA has steadily increased from 32 to 57, with a growing number of developing countries being included. Jordan, Tunisia, Turkey and Qatar participated in PISA 2006, but this study concentrates on Jordan and Tunisia because oil-rich Qatar is developed and scores higher. Moreover, the skills crisis persists only in low-income MENA countries such as Jordan and Tunisia.

<sup>6</sup> The regular method of standard errors is biased for two reasons. First, there is intra-cluster correlation among schools. Second, there is no single estimate for the dependent variable, but five (called plausible values). Thus, the standard error has to take into account the sampling variance in the estimate of the dependent variable. To correct for intra-cluster correlation, PISA provides a series of weights for Balanced Repeated Replicates (this is like bootstrapping except the resamples are pre-defined). When calculating standard errors of variables except for those derived from the plausible values, the Balanced Repeated Replicates methodology is adopted.

and teachers have flexibility in teaching methods and course design. Research from industrialized countries indicates that teachers with pedagogical autonomy are able to cater to the specific needs of their students, which leads to improved skills (Archibald and Porter, 1994). Regarding competition, it is argued that schools can produce more skills when faced with greater competition from other public and private schools (Chubb and Moe, 1990). Schools that do not make improvements will risk losing students to other schools. The ability of schools to hire and fire teachers is seen as a possible mechanism to reduce shirking, such as absenteeism and the withholding of class instruction to ensure student demand for after-hours private tutoring (Banerjee and Duflo, 2006; Choudhury et al. 1996).

### ***2.3 School Accountability Variables***

The two school accountability variables that are considered here are (1) whether the school makes its data publicly available, and (2) whether parents have a say over school affairs. By making the data on student achievement publicly available, schools may become accountable to parents and bureaucrats (Banerjee et al., 2007). For example, informed or involved parents hold schools accountable by complaining about poor performance and threatening to withdraw their children from school. Sometimes, these data are used to construct school rankings, which serve the accountability purpose and also the incentive purpose because schools may be concerned about reputation and competition. Regarding parental involvement, principal-agent theory on teachers and parents predicts that there is a tendency for school employees to be self-serving and to use funds for things that most benefit them, such as increased teacher and staff pay and smaller class size (Pritchett and Filmer, 1999). Thus, parents having a say over staffing, budgeting, instructional content, and assessment practices may encourage schools to pursue approaches that are most beneficial to students.

### ***2.4 Controls***

PISA also collects data on a range of school, student, and family characteristics. The choice of variables used as controls follows the rich empirical literature on the determinants of educational outcomes in developing countries (for a review, see Glewwe and Kremer, 2006). At the school level, there are controls for school inputs such as the proportion of certified teachers, the proportion of minimally qualified teachers, student-teacher ratio, student-teacher ratio squared, whether the school is public or private, and whether the school is in an urban or rural area. Student control variables include the student's gender, age, and grade. Family control variables include paternal education, maternal education, and the number of books in the household.



### 3. Empirical Models

#### 3.1 OLS Model

Education production functions are typically estimated using ordinary least squares (OLS), which reveal the effect of a school characteristic on the average achievements of students (Todd and Wolpin, 2003). The OLS model for this study is:

$$skill_i = x_i' \beta_\theta + u_{\theta_i}$$

where  $skill_i$  is a student  $i$ 's skill in a given subject, and  $x_i$  is a vector of explanatory variables that include the key variables for incentive and accountability measures;  $u_i$  is a mean zero error term. The OLS estimation results indicate whether the average student in schools with certain incentive and accountability measures have higher skills compared to a student at a school without those incentive and accountability measures holding school input, student, and family characteristics constant. Thus, the OLS results reveal whether schools with incentive and accountability measures are more efficient at producing skills. Positive and statistically significant coefficients for the school incentive and accountability variables would suggest that there is an efficiency argument in favor of existing school incentive and accountability measures.

#### 3.2 Quantile Regression Model

A shortcoming of the OLS model is that it cannot provide insight into whether the associations vary across students of different skill levels. In contrast, the quantile regression model, developed by Koenkar and Basset (1978), can reveal the effect of school incentive and accountability measures on very low, low, median, high and very high skilled students. In other words, a quantile regression model provides insight about equity by determining whether school incentives and accountability characteristics matter, and for whom they matter. If the coefficient for low achieving students is positive, statistically significant, and larger than the coefficient for high achieving students, then there is an equity basis for the wide adoption of existing types of school incentive and accountability measures.

The quantile regression model also has desirable statistical properties. In particular, the estimated median (rather than the mean) is less sensitive to extreme outliers because the weighted sum of absolute deviations gives a robust measure of location on the distribution scale. In addition, the quantile regression model produces better estimates than the OLS model by assuming an error term of non-normal distribution, which is suitable for heteroskedastic data such as achievement scores.

The quantile regression model for this study is:

$$skill_i = x_i'\beta_\theta + u_{\theta_i}, Quant_\theta(skill | x_i) = x_i'\beta_\theta$$

where  $i$  is a student.  $Quant_\theta(skill | x_i)$  refers to the conditional quantile of  $skill_i$ , conditional on the vector of explanatory variables  $x_i$  and  $\theta \in (0,1)$ . It is assumed that  $Quant_\theta(u_i | x_i) = 0$ . The quantile regression estimates are obtained by minimizing the weighted sum of the absolute values of the errors. Specifically, the  $\theta^{th}$  conditional quantile regression estimator for  $\beta$  is obtained by minimizing the following objective function with respect to  $\beta$ :

$$\sum_{i:skill_i \geq x_i\beta} \theta |skill_i - x_i\beta| + \sum_{i:skill_i < x_i\beta} (1 - \theta) |skill_i - x_i\beta|$$

There are several caveats when using the described data and methodology. First, PISA does not measure other student outcomes relevant to student social and political development, such as civic knowledge and engagement (Mazawi, 2010). Second, PISA tests only students who are enrolled in school, not those who have dropped out. The fact that children who have dropped out may have different academic ability than students who have remained raises the problem of sample selection bias in the estimates. For policy purposes, it means that reforms may affect unenrolled and enrolled children differently. Jordan and Tunisia have gross secondary enrollment rates of 89 percent and 86 percent (World Bank, 2008b), suggesting that sample selection bias exists to a small extent. Third, as with most education production function studies, there is omitted variable bias because of the unavailability of data on students' innate abilities. Fourth, the findings in this study may not hold for students younger or older than the age of fifteen or for students in other MENA countries. Fifth, simple cross-sectional identification is not ideal for establishing a causal relationship between skills and school incentives and accountability measures. Finally, as recent panel studies from industrialized countries have shown, some school reforms may not affect students until much later in life. For example, evidence from Project STAR in Tennessee, USA, found that smaller class size during kindergarten was highly correlated with future outcomes such as earnings at age 27, college attendance, home ownership, and retirement savings (Chetty et al., 2010).

Some of the mentioned caveats can be better addressed once more detailed cross-sectional and panel data from MENA become available. Nonetheless, a basic empirical assessment using cross-sectional data can provide a starting point for policy discussions and future research.

## 4. Results

### 4.1 Descriptive Statistics

Table 1 shows the descriptions, means, and standard deviations for the dependent variables and the school incentives and accountability variables. The invalid or missing responses are dropped, and the resulting sample sizes are 5125 students in Jordan and 3037 students in Tunisia. The descriptive statistics suggest that school competition and publicly available data are common in both Jordan and Tunisia, such that over half of all students are in schools that compete, and more than three-quarter are in schools that post data. Far less common are pedagogical autonomy (especially in Tunisia), the ability of schools to hire and fire teachers, and parents having influence over school staffing, budgeting, instructional content, and assessment practices.

**Table 1: Variable descriptions and descriptive statistics for student samples in Jordan and Tunisia**

		Jordan	Tunisia
		Mean	Mean
		(SD)	(SD)
<u>Dependent variables</u>			
<i>Mathematics skills</i>	Mathematics skills reflect understanding of space and shape; change and relationships; quantity; and uncertainty	395.1 (73.1)	372.0 (86.2)
<i>Science skills</i>	Science skills reflect the recognition and explanation of scientific phenomena, the understanding of scientific investigation and the interpretation of scientific evidence	432.8 (81.0)	391.5 (78.2)
<i>Reading skills</i>	Reading scores reflect the ability to retrieve, interpret, reflect, and evaluate different kinds of written text, ranging from prose to lists, graphs and diagrams	412.1 (81.7)	388.7 (89.7)
<u>Incentive variables</u>			
<i>Pedagogical autonomy</i>	=1 if school principal and teachers have “considerably responsibility” over its textbooks, course content, and the offered courses; =0 if the school governing board, central education authority, or both	0.138 (0.345)	0.038 (0.192)

<i>Faces competition</i>	determine pedagogy =1 if schools respond that there are one or more schools that compete for their students; =0 if there are no schools competing	0.559 (0.497)	0.494 (0.500)
<i>Hire and fire teachers</i>	=1 if principals, teachers, or the governing board has the ability to hire and fire teachers; =0 if the immediate education authority or central education authority makes these decisions	0.096 (0.294)	0.033 (0.180)
<u>Accountability variables</u>			
<i>Data for public</i>	=1 if school publicly posts student achievement data; =0 if data is not publicly posted.	0.802 (0.398)	0.871 (0.336)
<i>Parental influence</i>	=1 if parents exert a direct influence on decision making about staffing, budgeting, instructional content, and assessment practices; =0 if parents are not directly involved.	0.056 (0.230)	0.009 (0.094)
N		5125	3037

Source: PISA 2006.

Notes: (i) Weighted means and standard deviations in parentheses.

#### **4.2 OLS Results**

Table 2 presents the OLS regression results for Jordan and Tunisia; because of space constraints, the coefficients for the control variables are not presented. According to Panel 1, mathematics skills in Jordan are lower if the average student attends a school with pedagogical autonomy, holding all other characteristics constant. Panel 2 indicates that none of the school incentive and accountability measures have a positive and statistically significant association with science skills in Jordan. Panel 3 shows that pedagogical autonomy is associated with lower reading skills in Jordan. The OLS results therefore provide no evidence that school accountability and incentive measures are associated with better mathematics, science, and reading skills for the average student in Jordan. In other words, the OLS analysis shows no evidence that such measures are associated with productive efficiency in Jordan.

For Tunisia, Panel 1 in Table 2 shows that the coefficient for hiring and firing teachers and pedagogical autonomy are statistically significant but negatively associated with mathematics skills. Panel 2 indicates that pedagogical

autonomy has a large negative and statistically significant relationship with science skills in Tunisia. Finally, the positive and statistically significant coefficient for parental influence in Panel 3 shows that students have higher reading skills in schools with parental influence. The findings from Panels 2 and 3 raise questions about the nature of parental influence in Tunisia because of higher reading scores but lower mathematics skills for the average student.

**Table 2: OLS estimation results for students in Jordan and Tunisia**

	Jordan	Tunisia
	Coef. (SE)	Coef. (SE)
<u>PANEL 1. Mathematics skills</u>		
<i>Pedagogical autonomy</i>	-14.0** (7.1)	-24.7 (16.5)
<i>Faces competition</i>	-7.5 (6.0)	3.2 (5.6)
<i>Hire and fire teachers</i>	17.6 (15.2)	-32.4** (8.2)
<i>Data for public</i>	9.9 (6.8)	4.2 (7.2)
<i>Parental influence</i>	7.9 (13.1)	-19.3* (11.2)
Student, family, school controls	Yes	Yes
R-squared	0.233	0.491
N	5125	3037
<u>PANEL 2. Science skills</u>		
<i>Pedagogical autonomy</i>	-9.8 (6.6)	-34.6** (12.4)
<i>Faces competition</i>	-6.0 (5.1)	1.9 (4.4)
<i>Hire and fire teachers</i>	13.8 (13.9)	-9.9* (5.3)
<i>Data for public</i>	2.5 (5.8)	-1.7 (5.9)
<i>Parental influence</i>	12.9 (10.0)	5.0 (11.5)
Student, family, school controls	Yes	Yes
R-squared	0.238	0.442
N	5125	3037
<u>PANEL 3. Reading skills</u>		
<i>Pedagogical autonomy</i>	-13.7* (7.8)	-52.1 (33.8)

<i>Faces competition</i>	0.5 (5.6)	7.0 (5.6)
<i>Hire and fire teachers</i>	20.7 (20.1)	-4.4 (11.7)
<i>Data for public</i>	3.7 (7.0)	0.5 (6.7)
<i>Parental influence</i>	-1.2 (11.1)	25.6** (12.6)
Student, family, school controls	Yes	Yes
R-squared	0.292	0.460
N	5125	3037

*Source:* PISA 2006.

*Notes:* (1) Standard errors in parentheses are obtained from Balanced Repeated Replicates (this is like bootstrapping except the resamples are pre-defined). (2) \*\* and \* refer to statistical significance at the 5% level and 10% level respectively.

### **4.3 Quantile Regression Results**

The quantile regression results report the association between the five school incentive and accountability measures across different skill quantiles after controlling for school input characteristics, student characteristics, and family characteristics. It is worth noting that the statistical significance and magnitudes of coefficients do not affect the quantile of a student (p. 281, Angrist and Pischke, 2009). For example, a positive and statistically significant coefficient on pedagogical autonomy at the 0.75 quantile reveals that a student attending a school with pedagogical autonomy has higher skills than another student at the 0.75 quantile whose school does not have pedagogical autonomy, holding all else constant. It does not mean that having pedagogical autonomy pushes a student from the 0.75 quantile to a higher quantile. Likewise, a negative and statistically significant coefficient does not indicate that a student in the 0.75 achievement quantile pushes the student to a lower quantile.

Table 3 presents the quantile regression estimation results for Jordan. Panel 1 indicates that pedagogical autonomy is associated with lower mathematics skills at the 0.25 quantile after controlling for all other characteristics. According to Panel 2, science skills are higher at the 0.75 and 0.90 quantiles if there is parental influence over school staffing, budgeting, instructional content, and assessment practices. Panel 3 indicates that none of the existing incentive and accountability measures have a statistically significant relationship with reading skills across all quantiles in Jordan.

**Table 3: Quantile regression estimation results for students in Jordan**

	Quantile				
	0.10	0.25	0.50	0.75	0.90
	coef.	coef.	coef.	coef.	coef.
	(SE)	(SE)	(SE)	(SE)	(SE)
<u>PANEL 1. Mathematics skills</u>					
<i>Pedagogical autonomy</i>	-15.5 (12.9)	-14.8* (8.5)	-11.8 (8.6)	-13.5 (9.5)	-12.7 (9.8)
<i>Faces competition</i>	-4.1 (7.6)	-5.6 (6.0)	-5.7 (6.5)	-8.2 (7.8)	-8.7 (7.8)
<i>Hire and fire teachers</i>	21.9 (20.1)	20.8 (19.3)	21.6 (18.0)	15.1 (17.5)	7.9 (17.6)
<i>Data for public</i>	9.4 (9.6)	10.6 (8.2)	8.3 (8.4)	8.6 (7.7)	10.1 (9.3)
<i>Parental influence</i>	-5.6 (15.3)	-2.9 (15.7)	4.2 (16.0)	8.6 (7.7)	18.4 (13.4)
Student, family, school controls	Yes	Yes	Yes	Yes	Yes
N	5125	5125	5125	5125	5125
<u>PANEL 2. Science skills</u>					
<i>Pedagogical autonomy</i>	-8.6 (11.2)	-6.7 (7.2)	-10.1 (7.6)	-11.7 (8.8)	-9.1 (9.6)
<i>Faces competition</i>	-1.6 (7.5)	-2.8 (5.5)	-5.8 (6.0)	-5.9 (6.2)	-9.2 (7.3)
<i>Hire and fire teachers</i>	13.2 (19.9)	13.8 (16.0)	18.6 (19.4)	9.2 (16.6)	2.1 (15.2)
<i>Data for public</i>	1.2 (11.4)	-1.2 (6.5)	0.3 (6.9)	3.2 (7.3)	5.2 (7.4)
<i>Parental influence</i>	-9.3 (20.7)	6.1 (14.8)	16.2 (11.4)	20.6** (9.8)	20.0* (12.2)
Student, family, school controls	Yes	Yes	Yes	Yes	Yes
N	5125	5125	5125	5125	5125
<u>PANEL 3. Reading skills</u>					
<i>Pedagogical autonomy</i>	-14.5 (14.4)	-12.9 (10.6)	-13.6 (9.6)	-12.5 (9.6)	-12.3 (9.0)
<i>Faces competition</i>	0.1 (11.3)	1.9 (7.1)	2.5 (6.0)	1.6 (5.9)	-1.7 (5.7)
<i>Hire and fire teachers</i>	40.6 (27.7)	25.6 (26.5)	17.2 (21.5)	14.6 (18.4)	10.0 (19.6)
<i>Data for public</i>	10.0 (10.5)	4.0 (10.1)	0.6 (7.2)	2.4 (7.7)	3.4 (6.9)

<i>Parental influence</i>	-18.7 (22.1)	-7.4 (16.5)	0.1 (13.8)	4.8 (11.1)	9.4 (10.5)
Student, family, school controls	Yes	Yes	Yes	Yes	Yes
N	5125	5125	5125	5125	5125

Source: PISA 2006.

Notes: (1) Standard errors in parentheses are obtained from Balanced Repeated Replicates (this is like bootstrapping except the resamples are pre-defined). (2) \*\* and \* refer to statistical significance at the 5% level and 10% level respectively.

Table 4 presents the quantile regression estimation results for Tunisia. Panel 1 indicates that school incentives in the form of autonomy over teacher hiring and firing decisions is associated with lower mathematics skills at the 0.25, 0.75, and 0.90 quantiles. The accountability measure of parental involvement in school is associated with lower mathematics achievement at the 0.75 quantile. Panel 2 indicates that there is a negative association between pedagogical autonomy and science skills at the 0.25, median, and 0.75 quantiles. Panel 3 shows that at the 0.10 quantile, parental influence has a large, positive and statistically significant association with reading skills in Tunisia; since the coefficients for parental influence are not statistically significant across the 0.25, median, 0.75, and 0.90 quantiles, parental influence is associated with greater equity. None of the other coefficients for school incentive and accountability measures in Panel 3 have a statistically significant relationship with reading skills in Tunisia.

**Table 4: Quantile regression estimation results for students in Tunisia**

	Quantile				
	0.10 coef. (SE)	0.25 coef. (SE)	0.50 coef. (SE)	0.75 coef. (SE)	0.90 coef. (SE)
<u>PANEL 1. Mathematics skills</u>					
<i>Pedagogical autonomy</i>	-20.2 (32.3)	-22.5 (29.2)	-25.2 (20.3)	-18.4 (16.4)	-16.3 (19.8)
<i>Faces competition</i>	-3.1 (8.5)	1.0 (6.8)	5.0 (6.1)	7.9 (7.0)	5.3 (7.9)
<i>Hire and fire teachers</i>	-33.9 (17.1)	-30.2** (13.3)	-19.5 (16.3)	-30.5** (15.4)	-40.3** (10.9)
<i>Data for public</i>	-0.2 (11.3)	0.5 (9.9)	4.3 (7.5)	7.5 (8.1)	-11.9 (9.3)
<i>Parental influence</i>	2.3 (22.2)	-5.3 (17.1)	-23.5 (18.1)	-32.8** (16.2)	-46.1** (19.3)
Student, family, school controls	Yes	Yes	Yes	Yes	Yes
N	3037	3037	3037	3037	3037



<u>PANEL 2. Science skills</u>					
<i>Pedagogical autonomy</i>	-29.9 (20.0)	-31.7* (18.2)	-31.6** (14.7)	-32.3** (14.2)	-36.0 (15.7)
<i>Faces competition</i>	-2.1 (6.5)	-0.9 (5.6)	2.2 (5.1)	4.1 (5.7)	5.0 (6.4)
<i>Hire and fire teachers</i>	-9.1 (15.9)	0.2 (10.3)	-3.8 (8.8)	-12.3 (12.1)	-17.3 (13.0)
<i>Data for public</i>	-8.6 (8.2)	-3.9 (7.6)	-1.8 (6.3)	2.1 (8.9)	3.0 (10.5)
<i>Parental influence</i>	30.7* (17.0)	12.4 (14.4)	3.9 (16.9)	-3.5 (17.2)	-17.4 (21.6)
Student, family, school controls	Yes	Yes	Yes	Yes	Yes
N	3037	3037	3037	3037	3037
<u>PANEL 3. Reading skills</u>					
<i>Pedagogical autonomy</i>	-33.9 (56.6)	-39.8 (61.1)	-49.5 (38.7)	-42.8 (27.5)	-37.5 (25.0)
<i>Faces competition</i>	4.9 (7.8)	4.5 (7.7)	5.6 (6.6)	8.0 (6.8)	8.6 (7.9)
<i>Hire and fire teachers</i>	7.0 (33.4)	0.0 (13.5)	-9.0 (18.4)	-11.8 (14.6)	-11.3 (10.7)
<i>Data for public</i>	-1.6 (11.3)	-2.1 (9.5)	-0.2 (8.6)	5.5 (8.2)	7.3 (9.8)
<i>Parental influence</i>	53.6** (22.3)	40.2 (24.9)	21.3 (22.4)	-4.8 (18.7)	-12.3 (24.1)
Student, family, school controls	Yes	Yes	Yes	Yes	Yes
N	3037	3037	3037	3037	3037

Source: PISA 2006.

Notes: (1) Standard errors in parentheses are obtained from Balanced Repeated Replicates (this is like bootstrapping except the resamples are pre-defined). (2) \*\* and \* refer to statistical significance at the 5% level and 10% level respectively.

There is some evidence that the quantile regression model provides more information than the OLS model. For example, the OLS results show that parental influence has no statistically significant association with skills for the student with average skills but the quantile regression results show that parental influence has a positive and statistically significant relationship with science and reading skills in Tunisia. In other example, the quantile regression results reveal that the negative association between lower mathematics skills and pedagogical autonomy exists only for low-skilled students. Last, though undetected by OLS, the quantile regression results reveal that parental influence is associated with lower mathematics skills among highly skilled students.

#### **4.4 Robustness Checks**

Given the policy relevance of the research question, further checks for robustness are useful. The first robustness check involves the construction of school incentive and accountability indexes because the previous dummy variables are likely to be highly correlated. The coding for the school incentive index is such that it takes a value 0 if the student's school has adopted none of the incentive measures, 1 if the school has adopted one incentive measure, 2 if the school has adopted two incentive measures, and 3 if the school has adopted all three incentive measures. Similarly, the school accountability index is 0 if the student's school has not adopted any of the accountability measures, 1 if the school has adopted one accountability measure, and 2 if the school has adopted both accountability measures. According to the quantile regression results in Appendix Table 1, however, there is no positive and statistically significant association between the indexes and greater skills in Jordan. Similarly, in the case of quantile regression results for Tunisia in Appendix Table 2, none of the index coefficients are statistically significant.

A second set of robustness checks involves school-level rather than student-level analyses. For each school, the student and family characteristics are averaged. The quantile regression results for Jordan, presented in Appendix Table 3, show several cases of incentive and accountability measures being negatively associated with skills; by contrast, for the first time in this study, the ability to hire and fire teachers has positive and statistically significant associations among low quantiles for science and reading skills. The quantile regression results for Tunisia are presented in Appendix Table 4, which also shows several negative and statistically significant coefficients; the only positive and statistically significant association is between parental influence and reading skills in low quantiles.

To address the possibility that school incentive and accountability measures may work differently for private and public schools, another set of robustness checks attempted to separately analyze private and public school students. Of the 5125 students in the Jordanian sample, 14.1 percent attend private schools. In the Tunisian sample of 3037 students, just 1.4 percent attends private schools. The results of the analysis of private and public school students for both countries do not contradict the findings presented above.

### **5. Discussion**

The OLS and quantile regression analyses and robustness tests indicate that the adoption of existing school incentive and accountability measures may not improve mathematics, science, and reading skills in Jordan and Tunisia. The quantile regression analyses show that such measures are not associated with

better skills across the skills distribution (that is, from very low to very high skills) in Jordan; this lack of association suggests that the gap in skills within Jordan may not improve if more schools adopt existing types of school incentive and accountability measures. In Tunisia, however, there is some evidence that school accountability in the form of parental influence is associated with higher science and reading skills among low-skilled students; thus, the adoption of parental involvement measures may reduce the gap between less-skilled and highly skilled workers in Tunisia. The other coefficients for school incentive and accountability measures in Tunisia are either negative and statistically significant or statistically insignificant.

The lack of statistical evidence raises the question: Why is it that most existing school incentives and accountability measures are not contributing to better skills in Jordan and Tunisia? One possible explanation is that mostly ineffective schools are adopting school incentive and accountability measures. Another set of possible explanations is related to the design properties of the current school incentive and accountability measures in Jordan and Tunisia. The remainder of this section lists problematic design properties of pedagogical autonomy, school competition, freedom to hire and fire teachers, data posting, and parental influence, all of which may be contributing to ineffective skills development.

Problematic design properties with the incentive measure pedagogical autonomy include teachers not being extended autonomy (King and Özler, 1998; King, Özler, and Rawlings, 1999), and teachers being unable to obtain appropriate teaching materials (Heyneman, 1997). Furthermore, teachers and administrators may be confused about the extent of pedagogical autonomy, which in turn may compromise skills development. Further research on the existing design properties of pedagogical autonomy in Jordan and Tunisia is necessary to understand which, if any, of these reasons explain the lack of positive and statistically significant associations. Figlio and Ladd (2010) suggest that the lack of necessary resources, skills, and knowledge among administrators and teachers are perhaps the most important causes of ineffective school accountability and incentive systems.

A problematic design property of school competition depends on its connection with government funding (Belfield and Levin, 2003). If government funding for schools is unrelated or weakly related to enrollment, then schools facing competition may not enhance skills even if they lose students to competing schools. In contrast, if government funds follow students, schools have an incentive to develop skills. Further research on the nature of government funding for students in Jordan and Tunisia may explain why school competition is presently unrelated to higher skills.

A problematic design property with schools being able to hire and fire teachers is that schools may have difficulty observing the activities of teachers

behind closed classroom doors (Levin, 1995). Even if accurate monitoring methods were used, schools may be reluctant to hire or fire teachers because doing so hurts the morale and efforts of other teachers (Farrell, 1993).

Making performance data public may not improve skills if it causes schools and teachers to “teach to the test” and to deemphasize the skills valued by employers. Consequently, students may perform well on national exams but poorly on a test for which preparation is not possible, such as PISA. Other problematic design properties with making data publicly available are related to difficulties that parents may have with accessing and interpreting the data. For example, if data are made available over the internet and most parents do not have access to the internet, parents may be unable to take action to improve the manner in which schools impart skills. In addition, some parents may be illiterate and unable to read the data. Similarly, if data are posted in schools, some parents may be too busy or poor to visit schools. Moreover, parents may be aware of the data but feel that they are powerless to change schools. Finally, parents may be unable to rank schools meaningfully because the school performance data are volatile from year to year (Mizala et al., 2007).

A problematic design property with parental influence in schools is related to parental knowledge of school affairs. In particular, having parents engaged in decisions about school affairs may not improve skills if parents have little or no idea of what practices actually benefit students. Worse, parents may be a disruptive force and encourage schools to teach to the national test and not focus on the skills desired by employers. Nonetheless, this study provides modest evidence from Jordan and Tunisia that some schools have developed fruitful collaborations with parents.

## **6. Conclusion**

This paper assessed a conceptually attractive but unproven school reform direction for Jordan and Tunisia: The establishment of school incentive and accountability measures. The results indicate that students in schools with incentive and accountability measures are on average no more skilled than students in schools without measures. Thus, schools with incentive and accountability measures are no more efficient than those without. In terms of equity, only parental influence in schools in Tunisia is associated with higher skills among low-skilled students. So can school incentives and accountability improve skills in Jordan and Tunisia? According to this study, not if existing types of school incentive and accountability measures are adopted.

This study does not imply, however, that school incentives and accountability measures cannot improve skills in Jordan and Tunisia. Rather, the findings of this study are consistent with the argument that only well-designed

school incentives and accountability measures can improve skills (Carnoy and Loeb, 2002; Kane and Staiger, 2002; Ladd, 1999; Lockheed and Levin, 1993). As Deaton (2009) and Heckman (1992) have suggested, researchers have a valuable role to play by not only understanding *whether* school incentives and accountability work, but *how* they work.

A three-stage approach may be used for understanding how school incentives and accountability work and ensuring that they contribute to skills development in Jordan, Tunisia, and other MENA countries. In the first stage of school incentive- and accountability-based reform, fieldwork is required to understand the different design properties of pedagogical autonomy, school competition, teacher hiring and firing, data sharing, and parental influence measures in Jordan and Tunisia. In the second stage, researchers must conduct evaluations to identify effective design properties of incentive and accountability measures. The final stage of incentive- and accountability-based reform involves the implementation of the effective school incentive and accountability measures. Moreover, in the final stage, school input-based reform can be simultaneously pursued because effective incentive and accountability measures can ensure that additional inputs—such as facilities, books, supplies, and teachers—will not be wasted. The emerging literature from the U.S provides guidance on the design, evaluation, and implementation of efficient and equitable school incentive and accountability measures in MENA (for a review, see Figlio and Ladd, 2010).

**Appendix Table 1: Quantile regression and OLS estimation results for schools in Jordan—Index Approach**

	Quantile					OLS
	0.10	0.25	0.50	0.75	0.90	Coef.
	coef.	coef.	coef.	coef.	coef.	(SE)
	(SE)	(SE)	(SE)	(SE)	(SE)	(SE)
<b>PANEL 1. Mathematics</b>						
<i>Incentives index</i>	-3.33 (5.23)	-4.31 (4.58)	-2.68 (5.04)	-5.90 (6.06)	-7.62 (6.39)	-5.27 (4.42)
<i>Accountability index</i>	5.77 (9.78)	7.69 (8.44)	7.33 (8.34)	9.71 (7.59)	11.13 (8.91)	9.33 (7.19)
Student, family, school controls	Yes	Yes	Yes	Yes	Yes	Yes
R-squared						0.230
N	5125	5125	5125	5125	5125	5125
<b>PANEL 2. Science</b>						
<i>Incentives index</i>	-1.81 (5.16)	0.52 (6.39)	-3.36 (4.85)	-4.68 (5.34)	-6.16 (5.57)	-3.74 (3.95)
<i>Accountability index</i>	-0.98 (9.82)	0.55 (6.40)	4.59 (6.30)	7.15 (7.02)	8.77 (6.66)	4.85 (5.75)
Student, family, school controls	Yes	Yes	Yes	Yes	Yes	Yes
R-squared						0.235
N	5125	5125	5125	5125	5125	5125
<b>PANEL 3. Reading</b>						
<i>Incentives index</i>	2.50 (8.78)	1.08 (5.31)	0.21 (4.84)	-0.43 (5.89)	-2.13 (5.34)	2.37 (1.53)
<i>Accountability index</i>	3.39 (9.77)	1.33 (9.40)	0.54 (6.81)	2.21 (6.61)	4.44 (6.41)	4.95** (2.10)
Student, family, school controls	Yes	Yes	Yes	Yes	Yes	Yes
R-squared						0.305
N	5125	5125	5125	5125	5125	5125

Source: PISA 2006

Notes: (1) Standard errors in parentheses are obtained from Balanced Repeated Replicates (this is like bootstrapping except the resamples are pre-defined). (2) \*\* and \* refer to statistical significance at the 5% level and 10% level respectively.

**Appendix Table 2: Quantile regression and OLS estimation results for students in Tunisia—Index Approach**

	Quantile					OLS
	0.10	0.25	0.50	0.75	0.90	Coef.
	coef.	coef.	coef.	coef.	coef.	
	(SE)	(SE)	(SE)	(SE)	(SE)	(SE)
<b>PANEL 1. Mathematics</b>						
<i>Pedagogical autonomy</i>	-5.61 (6.97)	-2.90 (6.89)	0.40 (6.07)	1.95 (6.49)	1.38 (7.48)	-1.54 (5.35)
<i>Faces competition</i>	0.05 (10.6)	2.88 (9.20)	4.23 (6.95)	4.76 (8.59)	10.25 (9.94)	5.03 (6.93)
Student, family, school controls	Yes	Yes	Yes	Yes	Yes	Yes
R-squared						0.487
N	3037	3037	3037	3037	3037	3037
<b>PANEL 2. Science</b>						
<i>Pedagogical autonomy</i>	-6.36 (6.29)	-3.99 (5.36)	-2.45 (4.75)	-0.32 (5.56)	-0.15 (6.41)	-2.46 (4.43)
<i>Faces competition</i>	-2.39 (7.99)	1.26 (7.07)	3.01 (6.29)	5.54 (9.02)	4.55 (10.31)	2.78 (5.73)
Student, family, school controls	Yes	Yes	Yes	Yes	Yes	Yes
R-squared						0.437
N	3037	3037	3037	3037	3037	3037
<b>PANEL 3. Reading</b>						
<i>Pedagogical autonomy</i>	1.61 (11.34)	0.42 (9.72)	0.74 (7.45)	3.39 (6.82)	5.62 (7.88)	-2.18 (2.17)
<i>Faces competition</i>	3.54 (12.21)	6.92 (9.90)	8.94 (7.79)	9.50 (7.05)	12.13 (9.69)	8.90 (2.99)
Student, family, school controls	Yes	Yes	Yes	Yes	Yes	Yes
R-squared						0.507
N	3037	3037	3037	3037	3037	3037

Source: PISA 2006

Notes: (1) Standard errors in parentheses are obtained from Balanced Repeated Replicates (this is like bootstrapping except the resamples are pre-defined). (2) \*\* and \* refer to statistical significance at the 5% level and 10% level respectively.

**Appendix Table 3: Quantile regression and OLS estimation results for schools in Jordan**

	Quantile					OLS
	0.10	0.25	0.50	0.75	0.90	Coef.
	coef.	coef.	coef.	coef.	coef.	(SE)
	(SE)	(SE)	(SE)	(SE)	(SE)	(SE)
<b>PANEL 1. Mathematics</b>						
<i>Pedagogical autonomy</i>	1.2 (12.9)	-10.3 (7.2)	-14.4 (10.8)	-10.6 (7.2)	-23.4* (13.6)	-14.1* (8.3)
<i>Faces competition</i>	9.1 (11.9)	5.9 (5.4)	0.1 (6.9)	- (5.2)	-31.9** (10.0)	-8.8 (5.5)
<i>Fire teachers</i>	5.7 (28.6)	-5.2 (8.8)	11.1 (20.0)	17.5 (12.8)	4.7 (17.3)	9.6 (14.8)
<i>Data for public</i>	7.4 (15.7)	-5.2 (5.8)	2.2 (7.5)	0.4 (5.5)	-5.5 (11.9)	4.5 (6.4)
<i>Parental influence</i>	-12.6 (15.3)	-3.6 (8.9)	1.8 (12.4)	0.3 (8.0)	29.8** (13.2)	-0.1 (10.9)
Student, family, school controls	Yes	Yes	Yes	Yes	Yes	Yes
R-squared						0.561
N	188	188	188	188	188	188
<b>PANEL 2. Science</b>						
<i>Pedagogical autonomy</i>	-7.4 (13.1)	-8.8** (4.4)	-10.9 (8.0)	- (5.3)	-7.9 (18.7)	-9.7 (8.4)
<i>Faces competition</i>	-2.4 (9.6)	-0.7 (3.2)	-2.7 (6.0)	- (4.8)	-25.3 (15.7)	-8.2 (5.4)
<i>Fire teachers</i>	18.2 (28.7)	13.8** (5.5)	10.9 (16.4)	-8.6 (12.5)	-6.3 (27.7)	7.1 (17.8)
<i>Data for public</i>	-3.2 (15.8)	-13.0** (5.3)	-6.3 (6.4)	-6.6 (5.5)	1.1 (13.1)	-4.4 (6.5)
<i>Parental influence</i>	-15.5 (11.8)	6.3 (4.8)	-2.7 (8.7)	11.1 (9.5)	23.2 (13.9)	7.0 (10.3)
Student, family, school controls	Yes	Yes	Yes	Yes	Yes	Yes
R-squared						0.582
N	188	188	188	188	188	188
<b>PANEL 3. Reading</b>						
<i>Pedagogical autonomy</i>	-20.4 (26.5)	-17.9* (10.1)	-18.0* (9.4)	- (6.9)	-34.0** (10.4)	-17.5* (9.5)
<i>Faces competition</i>	-20.4 (16.8)	-3.4 (5.9)	1.4 (6.0)	-3.2 (6.0)	-17.2 (10.8)	-5.5 (6.4)
<i>Fire teachers</i>	65.2** (32.1)	16.8 (16.6)	14.6 (17.8)	8.7 (14.3)	6.9 (17.0)	9.6 (16.4)



Shafiq: Do School Incentives and Accountability Measures Improve Skills?

<i>Data for public</i>	16.2 (21.8)	6.9 (6.6)	5.6 (7.8)	1.4 (6.9)	11.4* (6.8)	2.1 (7.6)
<i>Parental influence</i>	-37.7 (26.3)	-3.9 (10.7)	-2.3 (12.8)	-0.7 (9.6)	12.8 (13.0)	-6.6 (11.7)
Student, family, school controls	Yes	Yes	Yes	Yes	Yes	Yes
R-squared						0.623
N	188	188	188	188	188	188

Source: PISA 2006

Notes: (1) Standard errors in parentheses are obtained from Balanced Repeated Replicates (this is like bootstrapping except the resamples are pre-defined). (2) \*\* and \* refer to statistical significance at the 5% level and 10% level respectively.

**Appendix Table 4: Quantile regression and OLS estimation results for schools in Tunisia**

	Quantile					OLS
	0.10 coef. (SE)	0.25 coef. (SE)	0.50 coef. (SE)	0.75 coef. (SE)	0.90 coef. (SE)	Coef. (SE)
<u>PANEL 1. Mathematics</u>						
<i>Pedagogical autonomy</i>	-17.8 (63.8)	-36.4 (40.0)	-5.9 (25.5)	-27.1 (28.6)	7.8 (42.5)	-23.2 (14.9)
<i>Faces competition</i>	-6.3 (48.8)	1.1 (22.2)	2.3 (10.3)	1.2 (11.2)	-0.0 (21.9)	-0.6 (5.9)
<i>Fire teachers</i>	-8.3 (66.5)	-17.8 (31.4)	-37.4** (15.7)	-59.4** (15.8)	-76.6* (46.7)	-37.0 (26.9)
<i>Data for public</i>	-0.7 (49.3)	3.6 (26.1)	-0.5 (12.0)	4.4 (13.8)	10.9 (29.5)	1.2 (8.5)
<i>Parental influence</i>	13.0 (77.0)	-9.2 (37.3)	-8.2 (18.5)	-18.6 (20.0)	-28.0 (71.7)	-7.9 (32.4)
Student, family, school controls	Yes	Yes	Yes	Yes	Yes	Yes
R-squared						0.859
N	127	127	127	127	127	127
<u>PANEL 2. Science</u>						
<i>Pedagogical autonomy</i>	-29.8 (27.6)	-19.1 (12.3)	-36.1** (9.5)	-29.9** (11.7)	-26.9 (27.5)	- 30.7** (11.7)
<i>Faces competition</i>	-3.0 (18.6)	8.6 (6.3)	5.1 (3.5)	1.6 (7.5)	-8.2 (16.8)	2.0 (4.5)
<i>Fire teachers</i>	17.8 (22.8)	4.0 (9.0)	-11.2** (4.9)	-27.1** (7.6)	-40.7* (23.5)	-9.1 (20.0)
<i>Data for public</i>	-11.1 (24.3)	-6.2 (7.7)	0.6 (6.1)	-6.7 (8.6)	-8.2 (16.3)	-8.0 (6.8)
<i>Parental influence</i>	43.5 (32.6)	17.7 (13.1)	16.0 (10.4)	7.7 (12.4)	4.8 (25.9)	14.9 (25.2)

Student, family, school controls	Yes	Yes	Yes	Yes	Yes	Yes
R-squared						0.880
N	127	127	127	127	127	127
<b>PANEL 3. Reading</b>						
<i>Pedagogical autonomy</i>	-69.5** (30.6)	-1.7 (26.5)	-26.5** (9.7)	-39.5* (21.7)	-33.5 (43.8)	-11.4 (20.6)
<i>Faces competition</i>	6.8 (24.1)	5.5 (11.0)	2.7 (5.7)	6.6 (10.1)	7.6 (35.0)	10.7 (8.2)
<i>Fire teachers</i>	5.3 (26.6)	-1.7 (20.8)	-15.6 (12.2)	-34.9** (11.6)	-44.8 (39.7)	-11.1 (37.0)
<i>Data for public</i>	-8.6 (29.5)	-10.8 (14.3)	-8.4 (6.0)	1.7 (11.2)	9.2 (32.8)	-10.8 (11.9)
<i>Parental influence</i>	49.8 (34.8)	43.3** (19.7)	45.4** (9.6)	21.8 (17.3)	9.7 (75.4)	32.0 (45.2)
Student, family, school controls	Yes	Yes	Yes	Yes	Yes	Yes
R-squared						0.821
N	127	127	127	127	127	127

Source: PISA 2006

Notes: (1) Standard errors in parentheses are obtained from Balanced Repeated Replicates (this is like bootstrapping except the resamples are pre-defined). (2) \*\* and \* refer to statistical significance at the 5% level and 10% level respectively.

## References

- Abu-Qarn, Aamer and Suleiman Abu-Bader (2007). "Sources of Growth Revisited: Evidence from Selected MENA Countries," *World Development* 35(5), pp. 752-771.
- Archibald, Douglas and Andrew Porter (1994). "Curriculum Control and Teachers' Perceptions of Autonomy and Satisfaction," *Educational Evaluation and Policy Analysis* 16(1), pp. 21-39.
- Angrist, Joshua and Jörn-Steffen Pischke (2009). *Mostly Harmless Econometrics: An Empiricist's Companion*. Princeton: Princeton University Press.
- Ammermüller, Andreas and Jörn-Steffen Pischke (2009). "Peer Effects in European Primary Schools: Evidence from the Progress in International Reading Literacy Study," *Journal of Labor Economics* 27(3), pp. 315-348.
- Assad, Ragui and Farzaneh Roudi-Fahimi (2007). "Youth in the Middle East and North Africa: Demographic Opportunity or Challenge?" *Population Reference Bureau Policy Brief*, April.
- Banerjee, Abhijit and Esther Duflo (2006). "Addressing Absence," *Journal of Economic Perspectives* 20(1), pp. 117-132.

- Bardhan, Pranab (2002). "Decentralization of governance and development," *Journal of Economics Perspectives* 16(4), pp. 185-205.
- Belfield, Clive and Henry Levin (2003). "Educational Privatization: Causes, Consequences, and Planning Implications." In *Fundamentals of Educational Planning*, IIEP Series. Paris: UNESCO.
- Bishop, John and Ludger Wößmann (2004). "Institutional Effects in a Simple Model of Educational Production," *Education Economics* 12(1), pp. 17-38.
- Bruns, Barbara, Deon Filmer, and Harry Patrinos (2011). *Making Schools Work: New Evidence on Accountability Reforms*. Washington, DC: The World Bank.
- Cammett, Melani (2007). "Business–Government Relations and Industrial Change: The Politics of Upgrading in Morocco and Tunisia," *World Development* 35(11), pp. 1889-1903.
- Carnoy, Martin (2006). "Rethinking the Comparative—and the International," *Comparative Education Review* 50, pp. 551-570.
- Carnoy, Martin and Susanna Loeb (2002). "Does External Accountability Affect Student Outcomes? A Cross-State Analysis," *Educational Evaluation and Policy Analysis* 24(4), pp. 305-331.
- Chapman, David and Suzanne Miric (2009). "Education Quality in the Middle East," *International Review of Education* 55(4), pp. 437-461.
- Chaudhury, Nazmul, Jefferey Hammer, Michael Kremer, Karthik Muralidharan, and Halsey Rogers (2006). "Missing in Action: Teacher and Health Worker Absence in Developing Countries," *Journal of Economic Perspectives* 20(1), pp. 91-116.
- Chetty, Raj, John Friedman, Nathaniel Hilger, Emmanuel Saez, Diane Whitmore Schanzenbach, and Danny Yagan (2010). "How does your Kindergarten Classroom Affect your Earnings? Evidence from Project STAR," NBER Working Paper No. 16831. Cambridge, MA: National Bureau of Economic Research.
- Chubb, John, and Terry Moe (1990). *Politics, Markets and Americas Schools*. Washington, DC: Brookings Institution.
- Deaton, Angus (2009). "Keynes Lecture in Economics: Instruments of Development: Randomization in the Tropics and the Search for the Elusive Keys to Development," *Proceedings of the British Academy* 162, pp. 123-160.
- Eide, Eric and Mark Showalter (1998). "The Effect of School Quality on Student Performance: A Quantile Regression Approach," *Economics Letters* 58(3), pp. 345-350.

- Faguet, Jean-Paul and Fabio Sánchez (2008). "Decentralization's Effects on Educational Outcomes in Bolivia and Colombia," *World Development* 36(7), pp. 1294-1316.
- Farrell, Joseph (1993). "International Lessons for School Effectiveness: The View from the Developing World," in Joseph Farrell and Joao Oliviera (eds.) *Teachers in Developing Countries: Improving Effectiveness and Managing Costs*. Washington, D.C.: Economic Development Institute, The World Bank, pp. 25-38.
- Figlio, David and Helen Ladd (2010). "The Economics of School Accountability" in Dominic Brewer and Patrick McEwan (eds.), *Economics of Education*, pp. 351-356 Oxford and San Diego, CA: Elsevier and Academic Press.
- Fiske, Edward (1996). *Decentralization of Education: Politics and Consensus*. World Bank Publications.
- Galiani, Sebastian, Paul Gertler, and Ernesto Schargrotsky (2008). "School Decentralization: Helping the Good Get Better, But Leaving the Poor Behind," *Journal of Public Economics* 92(10-11), pp. 2106-2120.
- Glewwe, Paul and Michael Kremer (2006). "Schools, teachers, and education outcomes in developing countries," in Eric Hanushek and Finis Welch, *Handbook of the Economics of Education 2*, pp. 945-1018. Amsterdam: North-Holland.
- Gunnarson, Victoria, Peter Orazem, Mario Sánchez, and Aimee Verdisco (2009). "Does Local Control Raise Student Outcomes? Evidence on the Roles of School Autonomy and Parental Participation," *Economics Development and Cultural Change* 58(1), pp. 25-52.
- Hanushek, Eric (2003). "The Failure of Input-Based Schooling Policies," *Economic Journal* 113, pp. F64-F98.
- Hanushek, Eric and Ludger Woessmann (2008). "The Role of Cognitive Skills in Economic Development," *Journal of Economic Literature* 46 (3), pp. 607-668.
- Heckman, James (1992). "Randomization and Social Program Evaluation," in Charles Manski and Irwin Garfunkel (Eds.), *Evaluating Welfare and Training Programs*, pp. 201-230. Cambridge, MA: National Bureau of Economic Research.
- Henry, Clement and Robert Springborg (2001). *Globalization and the Politics of Development in the Middle East*. Cambridge: Cambridge University Press.
- Heyneman, Stephen (1997). "The Quality of Education in the Middle East and North Africa (MENA)," *International Journal of Educational Development* 17(4), pp. 449-466.
- Hsieh, Chang-Tai and Miguel Urquiola (2006). "The Effects of Generalized School Choice on Achievement and Stratification: Evidence from Chile's Voucher Program," *Journal of Public Economics* 90, pp. 1477-1503.

- Kane, Thomas and Douglas Staiger (2002). "The Promise and Pitfalls of Using Imprecise School Accountability Measures" *Journal of Economic Perspectives* 16(4), pp. 91-114.
- King, Elizabeth and Berk Özler (1998). "What's Decentralization Got to do with it? The Case of School Autonomy Reform," Working Paper No. 9, Impact Evaluation of Education Reforms, Development Research Group, World Bank.
- King, Elizabeth, Berk Özler, and Linda Rawlings (1999). "Nicaragua's School Autonomy Reform: Fact or Fiction? Working Paper No. 19, Impact Evaluation of Education Reforms, Development Research Group, World Bank.
- Koenker, Roger and G. Bassett (1978). "Regression Quantiles," *Econometrica* 46(1), pp. 33-50.
- Krueger, Alan (2007). *What Makes a Terrorist: Economics and the Roots of Terrorism*. Princeton, NJ: Princeton University Press.
- Ladd, Helen (1999). "The Dallas School Accountability and Incentive Program: An Evaluation of its Impacts on Student Outcomes," *Economics of Education Review* 18(1), pp. 1-16.
- Ladd, Helen and Randall Walsh (2002). "Implementing Value-Added Measures of School Effectiveness: Getting the Incentives Right," *Economics of Education Review* 21(1), pp. 1-17.
- Levin, Henry (1995). "Raising Educational Productivity," in Martin Carnoy (ed.), *The International Encyclopedia of Economics of Education*, 2nd Edition, pp.283-291. Oxford: Pergamon.
- Levin, Jesse (2001). "For Whom the Reductions Count: A Quantile Regression Analysis of Class Size and Peer Effects on Scholastic Achievement," *Empirical Economics* 26(1), pp. 221-246.
- Lockheed, Marlaine and Henry Levin (1993). *Effective Schools in Developing Countries*. London: Falmer Press.
- Mazawi, Andre (2010). "Naming the Imaginary: "Building an Arab Knowledge Society," and the Contested Terrain of Educational Reforms for Development," in Osama Abi-Mershed (Ed.), *Trajectories of Education in the Arab World*, pp. 201-225. New York: Routledge.
- Miles, Rebecca (2002). "Employment and Unemployment in Jordan: The Importance of the Gender System," *World Development* 30(3), pp. 413-427.
- Mizala, Alejandra, Pilar Romaguera, and Miguel Urquiola (2007). "Socioeconomic Status or Noise? Tradeoffs in the Generation of School Quality Information," *Journal of Development Economics* 84, pp. 61-75.
- Murshed, Syed Mansoob (2008). "Development despite Modest Growth in the Middle East," *Review of Middle East Economics and Finance* 4, Article 1.

- Nabil, Mustapha and Marie-Ange Veganzones–Varoudakis (2007). “Reform Complementarities and Economic Growth in the Middle East and North Africa,” *Journal of International Development* 19(1), pp. 17-54.
- Parry, Taryn (1997). “Achieving Balance in Decentralization: A Case Study of Education Decentralization in Chile,” *World Development* 25(2), pp. 211-225.
- Pritchett, Lant and Deon Filmer (1999). “What Education Production Functions Really Show: A Positive Theory of Education Expenditures,” *Economics of Education Review* 18(2), pp. 223-239.
- Psacharopoulos, George and Harry Patrinos (2004). “Returns to Investment in Education: A Further Update,” *Education Economics* 12(2), pp. 111-134.
- Rauch, James and Scott Kostyshak (2009). “The Three Arab Worlds,” *Journal of Economic Perspectives* 23(3), pp. 165-108.
- Salehi-Isfahani, Djavad (2001). *Labor and Human Capital in the Middle East: Studies of Markets and Household Behavior*. Reading: Ithaca Press.
- Salehi-Isfahani, Djavad and Russell Murphy (2005). “Labor Market Flexibility and Investment in Human Capital,” Virginia Polytechnic Institute and State University, Department of Economics, working paper e06-5.
- Shaw, R. Paul (1981). “Manpower and Educational Shortages in the Arab world: An Interim Strategy,” *World Development* 9(7), pp. 637-655
- Todd, Petra and Kenneth Wolpin (2003). “On the Specification and Estimation of the Production Function for Cognitive Achievement,” *Economic Journal* 113(Feb.), pp. F3-F33.
- Wößmann, Ludger (2007). “International Evidence on School Competition, Autonomy and Accountability: A Review,” *Peabody Journal of Education* 82 (2-3), pp. 473-497.
- World Bank (2004). *Unlocking the Employment Potential in the Middle East and North Africa*. Washington, D.C.: World Bank.
- \_\_\_\_\_. (2008a). *MENA Development Report: The Road Not Traveled—Education Reform in the Middle East and North Africa*. Washington, D.C.: World Bank.
- \_\_\_\_\_. (2008b). *World Development Report 2008*. Washington, DC: The World Bank.
- Yousef, Tarek (2004). “Development, Growth, and Policy Reform in the Middle East and North Africa since 1950,” *Journal of Economic Perspectives* 18(3), pp. 91-116.