



Thursday, October 26
Open Access Week 2017

Corporate Power, Surveillance, and the Future of Open Access

A Library and Information
Services Perspective

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OA Challenges and Responses

- Serial price rises above general inflation
- Switch from print to electronic/hybrid publishing
- Publisher bundles, Big Deals, and multi-year subscriptions
- Gold/hybrid OA journals and article processing charges
- Publisher consolidation
- Journal cancellations, shift from ownership to access
- Consortia licensing and push for open access
- Self-archiving and institutional repositories
- Funder OA mandates
- Libraries move into content hosting and publishing

*How Can We Make Content **Open to All**?*





Corporate Power

- Mergers and acquisitions have transformed the landscape
- Massive horizontal integration resulting in five publishers controlling more than 50 percent of articles published
 - Reed-Elsevier, Taylor & Francis, Wiley-Blackwell, Springer, and Sage
- Additional vertical integration resulting in more control over other parts of the scholarly communications workflow
 - tracking use of digital services, keeping us under surveillance



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The Cost of Knowledge

16849 Researchers Taking a Stand. [See the list](#)

Academics have protested against Elsevier's business practices for years with little effect. These are some of their objections:

1. They charge exorbitantly high prices for subscriptions to individual journals.
2. In the light of these high prices, the only realistic option for many libraries is to agree to buy very large "bundles", which will include many journals that those libraries do not actually want. Elsevier thus makes huge profits by exploiting the fact that some of their journals are essential.
3. They support measures such as SOPA, PIPA and the ~~Research Works Act~~, that aim to restrict the free exchange of information.

The key to all these issues is the right of authors to achieve easily-accessible distribution of their work. If you would like to declare publicly that you will not support any Elsevier journal unless they radically change how they operate, then you can do so by filling in your details on this page.

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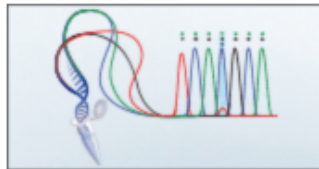
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Major German Universities Cancel Elsevier Contracts

These institutions join around 60 others that hope to put increasing pressure on the publishing giant in ongoing negotiations for a new nationwide licensing agreement.

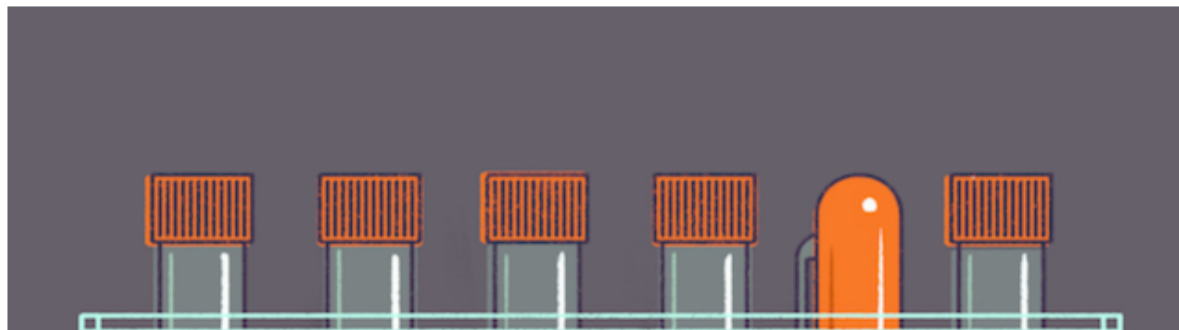
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German Scientists Resign from Elsevier Journals' Editorial Boards

These researchers join around 200 research institutions that have cut ties with the publishing giant to support the ongoing push for open access and favorable pricing.

By Diana Kwon | October 18, 2017



636



110



68

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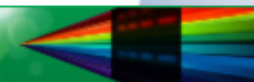
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Article processing charges for open access publication—the situation for research intensive universities in the USA and Canada

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Vol. 45, No. 4, 262–281, <http://dx.doi.org/10.1080/00048623.2014.945135>



Paying for Publication: Issues and Challenges for Research Support Services

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Payment for publication is an increasingly prevalent component of the scholarly publishing landscape, and librarians have a professional requirement to be aware of the current situation. This paper explores this phenomenon, including an analysis of what is being charged for publication. Comparisons between the different types of open access publishing, in fully open access and in hybrid journals, show the considerably higher costs of hybrid open access. Despite this discrepancy there remain issues with the discoverability of some hybrid open access articles. Payment for publication is changing the funding base for scholarly publication therefore broadening the administrative areas responsible for management of the system. New relationships between players across the sector need to be developed and fostered. To participate in this changing landscape librarians need knowledge of the source of institutional and government funds for article processing charges and these funding bodies' approaches to funding hybrid. New offerings from publishers, such as membership schemes and mega journals further complicate the situation, not helped by challenges in obtaining data about what is being spent in this area. This increasingly complex situation potentially expands the role of libraries within institutions into the future, which is preferable to becoming irrelevant.

Keywords: open access; hybrid journals; article processing charges; scholarly publishing; libraries

Introduction

This paper explores some of the issues relating to payment for publication, particularly in relation to providing open access to research. It has been argued that as libraries are seen as the primary resource at academic institutions for information on scholarly publishing issues, librarians should be prepared to answer questions from researchers on this topic (Fruijn and Rascoe 2014). This paper has two goals: first to provide comprehensive background information on the payment for publication landscape as it currently stands to assist libraries with providing information to researchers; and second to explore the management aspects of publication payment.

To that end the paper is written in two halves, with the first exploring the current landscape of payment for publication including what is being charged for publication, with comparisons between the different types of open access publishing. Open access publishing can be in a fully open access journal or in a journal that charges to make a particular article open access while the remainder of the journal is only available through a subscription, referred to as a hybrid journal. The paper will then consider what payment for hybrid open access actually provides. The second half of the paper will explore the management aspect of publication payment, and how libraries can be involved in the

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Paying for Publication

Article Processing Charges

Author Publishing Fees

- Color charges
- Page charges
- Submission fees
- Peer review fees

& “Double-Dipping”





Libraries as Publishers

The Once and Future
Publishing Library

by Ann Okerson and Alex Holzman
July 2015

LIBRARY
PUBLISHING
TOOLKIT

Edited by Allison P. Brown

Pitt ULS E-Journal Publishing
Office of Scholarly Communication
and Publishing

- Publishes 44 journals and hosts another 55 journals
- Most titles are open access
- Six have multilingual content
- Editorial teams located around the world

Getting the word out:
Academic libraries as scholarly publishers



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What Libraries Can Do

Strategic Roles for
Librarians and
Information Specialists
in the Open Access
Movement

- Educate
- Advocate
- Facilitate
- Mediate
- Collaborate
- Coordinate
- Integrate





Libraries as Open Access Activists

- Put scholarly communication upfront and center in information literacy education
 - work across library sectors to reach wider audiences
- Step up open access advocacy
 - advise authors on low or no cost journal options
 - encourage editors to move their journals from commercial to non-profit publishers (including libraries)
- Make it easier to deposit work in OA repositories
 - help authors to share their papers, data and other media
- Act as role models in their own scholarly pursuits
- Embed open approaches in all institutional activities

