Re: Citing BCC Research

Joan Bissdorf <Joan.Bissdorf@bccresearch.com>
Thu 7/22/2021 3:13 PM
To: Stabryla, Lisa Marie <lms162@pitt.edu>

No there isn’t 😊

Best,
Joan

Joan Ang Bissdorf
Academic Account Manager, BCC Research LLC
(781) 205-2433 | joan.bissdorf@bccresearch.com

Schedule a meeting with me: https://calendly.com/joan-bissdorf

Okay great! Is there a specific statement I need to include? If not, I will make sure to cite it. We sometimes also have to include a permission letter with our ETD. Is there one I could acquire?

From: Joan Bissdorf <Joan.Bissdorf@bccresearch.com>
Sent: Thursday, July 22, 2021 2:43 PM
To: Stabryla, Lisa Marie <lms162@pitt.edu>
Subject: Re: Citing BCC Research

Hi Lisa,

Yes, go ahead to do so. The licensing agreement with our database allows inclusion of tables and figures.

Best,
Joan

Joan Ang Bissdorf
Academic Account Manager, BCC Research LLC
(781) 205-2433 | joan.bissdorf@bccresearch.com
Schedule a meeting with me: https://calendly.com/Joan-bissdorf

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From: Stabryla, Lisa Marie <lms162@pitt.edu>
Sent: Thursday, July 22, 2021 2:30 PM
To: Joan Bissdorf <Joan.Bissdorf@bccresearch.com>
Subject: Re: Citing BCC Research

Hi Joan!

I definitely will cite it. But am I also able to include a figure from their report in my ETD? I don't know how to require a copyright permission letter if that is needed.

Thanks,
Lisa

Lisa Stabryla
PhD Student | Civil and Environmental Engineering
University of Pittsburgh
3700 O'Hara Street | Benedum Hall 341 | Pittsburgh, PA 15261

From: Joan Bissdorf <Joan.Bissdorf@bccresearch.com>
Sent: Thursday, July 22, 2021 2:23 PM
To: Stabryla, Lisa Marie <lms162@pitt.edu>
Subject: Re: Citing BCC Research

Hi there!

This is Joan, your Account Manager for the University of Pittsburgh.

To your question below, yes you may cite BCC Research 😊 This guide may be helpful:

https://blog.bccresearch.com/how-to-cite-market-research-in-school-assignments

How To Cite Market Research in School Assignments

BCC's market research is a solid reference that provides weight to whatever project or paper you're working on. That said, there's an aspect of it that is often overlooked; citing market research reports correctly.
Best,
Joan

Joan Ang Bissdorf
Academic Account Manager, BCC Research LLC
(781) 205-2433 | joan.bissdorf@bccresearch.com

Schedule a meeting with me: https://calendly.com/joan-bissdorf

Smart Decisions Start Here

From: LiveChat <support@livechatinc.com>
Sent: Thursday, July 22, 2021 10:43 AM
To: BCC Research <info@bccresearch.com>
Subject: New offline message [LC #7126481.QW3N9IW7HM]

E-mail: lms162@pitt.edu
Message: Can I use a figure from this report in my dissertation?

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Message has been sent at: 2021-07-22 16:42:58.
Chat has been opened from website:
Message has been routed to skill: Sales
Message ID: [LC #7126481.QW3N9IW7HM]