

China and the Internet: Using New Media for Development and Social Change

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Motivation

- Analyze the impacts of new media and Information and Communication Technologies (ICTs) on social change and development in contemporary China

Project Description

- Publish my book *China and the Internet* with Rutgers University Press

Context

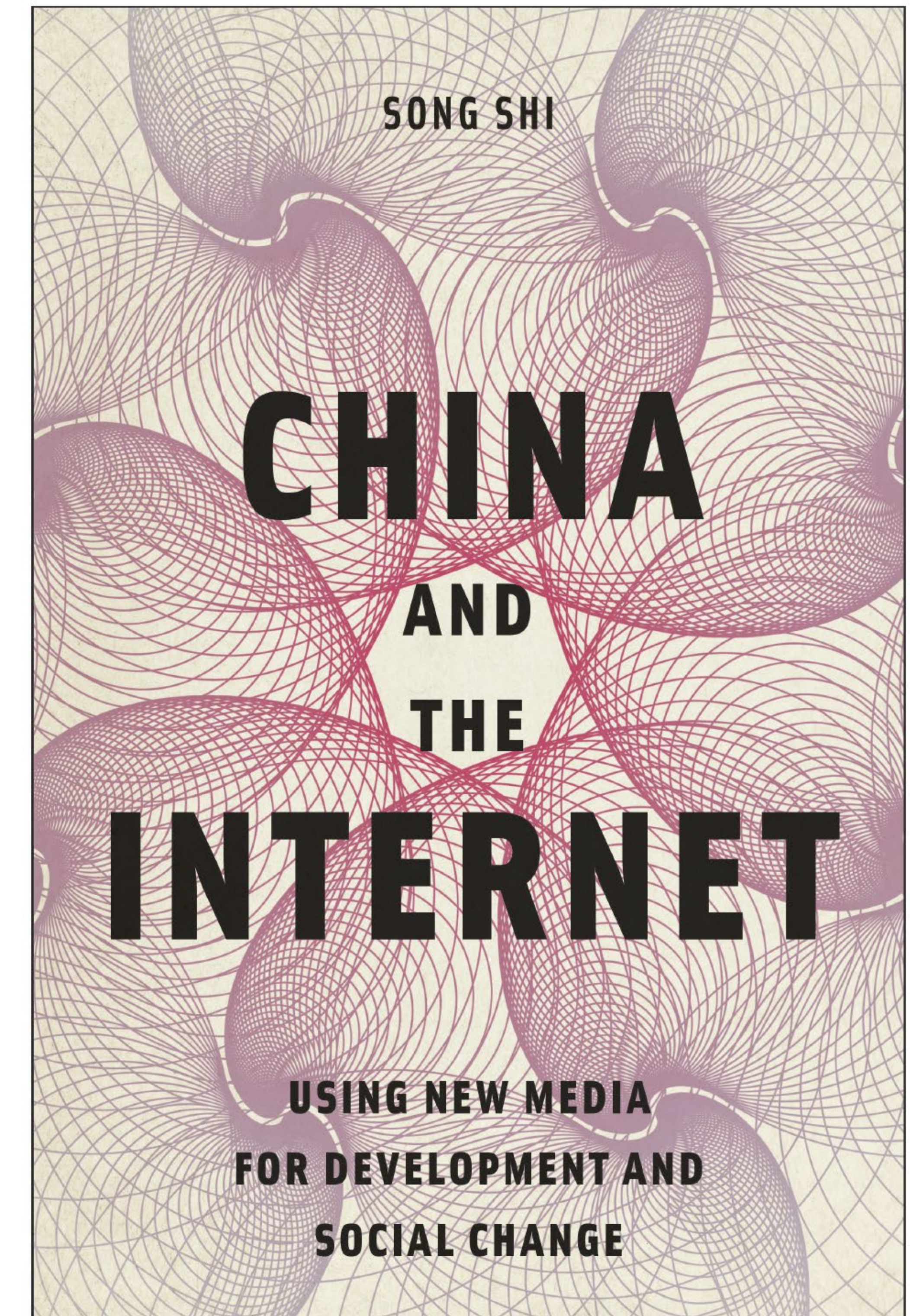
- Two oversimplified narratives have long dominated news reports and academic studies of China's Internet: one lauding its potentials to boost commerce, the other bemoaning state control and measures against the forces of political transformations.
- This bifurcation obscures the complexity of the dynamic forces operating on the Chinese Internet and the diversity of Internet-related phenomena.
- My book will help rectify this shortcoming by analyzing, through theoretically informed empirical investigations, the impact of new media on development and social change in contemporary China.

Acknowledgements

- Pitt Momentum Funds
- School of Computing and Information
- Asian Studies Center



China and the Internet analyzes how Chinese activists, NGOs, and government offices have used the Internet to fight rural malnutrition, the digital divide, the COVID-19 pandemic, and other urgent problems affecting millions of people.



354 pages, 36 b/w figures and 36 tables,

BOLD Ideas, ESSENTIAL Reading



Project Deliverables

- The mid-term "exam": Submit the full manuscript to Rutgers University Press
- Final "exams" : Publication of the book by end of the 1-year funding period.
- Within 1-2 years after the funding period has ended: Submit the book for book awards in related fields such as media, communication, Asian Studies, and development studies.

Potential Impact

- My book offers a new perspective to examine the Internet and related phenomena in Chinese society.
- My book explores the complex, multidimensional, and dynamic relations between activists, NGOs, and the government in new media interventions in Chinese society.
- My book reveals the role and effects of social media, ICTs, and mass media in promoting development, social change, and social justice.