

How a LibGuide Redesign Project Enhances Liaison Librarian Outreach Efforts

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Liaison Librarian for Business

University of Pittsburgh

SpringyCamp July 2017

Some Background

- Started position in August 2016, a week after finishing the MLIS
- Prior experience with a LibGuide Re-Design project
 - Washington and Jefferson College

U.S. History Resources LibGuide: Electronic resources

Guide offers links to books, journal databases, videos, and reliable websites about topics in U.S. history.

Enter Search Words Search

Getting started Circulating books Reference books Videos Electronic resources Reliable websites Citing your sources Interlibrary Loan

Use these databases

Use these databases to find relevant, full-text scholarly journal articles.

Don't limit yourself to one file - most of these databases have thousands of Academic Quality (Peer Reviewed) articles.

Journal databases for full-text articles

- **Academic Search Premier**
Covers every area of academic study. Offers full-text of 4,600 journals, including 3,900 peer-reviewed titles from 1985 to current. A great multidisciplinary database to start your research. EBSCO.
- **ArchiveGrid**
A union catalog of archival collections, provides access to nearly a million collection descriptions and online archival finding aids of archival material from more than 2,500 libraries, museums, historical societies, and archives around the world. Good destination for searching through historical documents, personal papers, and family histories.
- **ArticleFirst**
OCLC citation index of articles from the contents pages of journals. It covers business, science, humanities, social sciences, medicine, technology and popular culture.
- **County and Regional Histories & Atlases: Pennsylvania Digital Archive**
Searchable collection of 350 digitized Pennsylvania county and regional histories and atlases published during the last quarter of the 19th century and first half of the 20th century. It includes biographies, street maps, vital statistics, and views of urban and rural life. Gale.
- **Credo Reference**
This database is a reference library in itself. Like our Summon search tool, Credo is a great place to start your research. It covers literary criticism in detail, business, history, Shakespeare, biographies. Provides access to more than 630 full-text reference books and over 3 million full-text entries. Credo.
- **Freedom Riders in the South**
Database documents the civil rights group's mission with over 4,000 digitized images of surveillance reports, chronologies, from the FBI Investigation Library. Offers a great collection of primary source documents on civil rights, desegregation, and African American studies. Gale.
- **GPO Monthly Catalog (formerly GPO)**
Citation index of U.S. government publications. Covers all types of documents, including Congressional reports, hearings, debates, and judiciary materials. Database has 507,000 records from 1976 to present.
- **Historical Abstracts with Full Text**
Database offers full-text of more than 540 journals and 140 books from 2,800 journals in many languages. Historical Abstracts is unmatched in its scope of history of the world from 1450 forward. Coverage of articles goes back as far as 1953 and includes world history, military history, women's history, and topics in anthropology and the social sciences. EBSCO.
- **Humanities International Complete**
Provides full text of more than 1030 journals, books and other published sources from around the world. Another great database to start your research. EBSCO.
- **JSTOR (with embargoes)**
Full online text of back issues of about 450 peer-reviewed journals as far back as the 1800s in the arts, sciences, ecology, botany, language, literature, and

This guide will introduce you to resources you can use when researching United States history.

Getting Started

Find Background Information

Find Books/eBooks

Find Articles

Why use articles?

Summon

Databases

Journals

Google Scholar

Find Reliable Websites

Find Primary Sources

Cite Sources

Get Help

Why use articles?

Academic articles are good resources because:

- They provide information about **specific and recent topics**
- They include **bibliographies** to refer you to additional information
- Many articles are scholarly or **peer-reviewed**, meaning they have been critically reviewed by experts to ensure they are of highest quality and especially suitable for academic resources.

Image from George Mason University, Guide on the Side.

Summon

Use **Summon** to search all of the Library's databases at once.

1. Enter **key words** in the search box
2. After you press 'search', use **filters** on the left to refine results to include **journal articles, full-text**, and, if desired, **scholarly/peer-reviewed**
3. **Click on the title** to access the full text

Enter Key Words Search Summon

Hint: Click the folder icon to save articles into a **temporary folder**. When finished searching, open the folder, choose your citation format, and email them to yourself. Now you won't lose citations and links to your articles!

Databases

See Databases A-Z to search for databases. Most databases are paid for by the library, but some are freely available to all.

Specific databases to try include:

- **Academic Search Premier**
- **ArticleFirst**

Infographic

Articles, Journals, and Databases

What are they and why should I use them?

Articles typically:
- Are peer-reviewed
- Are based on very specific research
- Are published in a journal or magazine
- Are available online and/or in print

Journals typically:
- Are published on a regular schedule
- Are based on a specific subject area
- Are available online and/or in print

Databases typically:
- Contain many articles
- Are searchable through the library's website
- Can be searched by keyword or subject
- Are available online and/or in print

LibGuide Design and UX Research

The screenshot shows a Mendeley LibGuide page. At the top, there is a header with a teal background. On the left, there is a placeholder for a group photo with the text 'Edit group photo'. To the right of the photo, the text reads 'Public SpringyCamp LibGuide UX Resources' with an 'Edit' icon. Below this, it says 'Social Sciences' with another 'Edit' icon. In the top right corner of the header, there is a teal button that says 'Invite members'.

Below the header is a navigation bar with the following links: 'Overview', 'Members', 'Documents' (which is underlined), and 'Settings'. On the far right of the navigation bar, there is a link that says 'View old group page'.

The main content area is titled 'Documents (14) + Add'. Below this title, there is a list of documents. The first document is titled 'LITA Guide : Using LibGuides to Enhance Library Services'. It was added 5 days ago. The author is 'Dobbs A, Sittler R'. The year is '(2013)'. The page count is '6 Readers'.

The second document is titled 'Designing LibGuides as Instructional Tools for Critical Thinking and Effective Online Learning'. It was also added 5 days ago. The author is 'Baker R'. The journal information is 'Journal of Library & Information Services in Distance Learning, vol. 8 (2014)'. The ISSN is '1533-290X (Print) 1533-2918 (Online)'. The journal homepage is 'http://www.tandfonline.com/loi/wlis20'. The description is 'Did you ever wish for an easy-to-maintain tool to create course-level or assignment-level instruction for online or distance stu-dents? LibGuides can provide the solution!...' followed by a '(more)' link.

State of LibGuides

Course & Subject Guides

U.S. / LibGuides / Career Research @ Katz / Explore

Search this Guide [Search]

Career Research @ Katz : Explore

Designed to assist Katz Master's Level students with career research.

Home | Explore | Target Company List | Interview Prep | Executives | News | Salary | Relocating | Capital IQ | Ask For Help

Are you ready?

Explore career and internship opportunities with the resources in your Career Connection account.

Explore Your Options

- Visit [CareerLeader](#), and more. Contain career profiles, insider guides to industries, salary surveys, and career advice.

As a Katz student, you have access to these resources through Career Connection. See Career Services for login information.

These resources are for Katz students only and are not part of the library's subscription databases.

M&Acc students: Read This!

Recent articles on Career Development & Accounting

- "Re-purposing" people assets: [Apr 27, 2017](#)
- Growing your own: [Mar 31, 2017](#)
- The Impact of Australian Accounting Education on Repatriates' Career Development: [Feb 28, 2017](#)

Website or | Feed or

Networking

Essential Business Networking by Andrea R. Nierenberg

The Wall Street Journal on Careers

What does the WSJ have to say about careers? Find the most recent articles below.

- Barber Poles Have Their Own Police Force, With Gadgets and Everything: [May 2, 2017](#)
- New York Psychiatrist Grapples With Challenges of Treating Inmates: [May 2, 2017](#)
- What You Need to Know About the Home-Office Deduction: [Apr 30, 2017](#)
- A Retired Banker Finds Happiness as a Clown: [Apr 23, 2017](#)
- A Defense Lawyer Goes Back to High School: [Apr 23, 2017](#)

Website or | Feed or

CSR Job Sites

Bright Green

View jobs by sector (Consulting, Finance, Engineering, NGO, etc.) or keyword search

- Business for Social Responsibility Job Postings

Website or | Feed or

From Business Cards to Business Relationships

by Allison Graham

Link Out by Leslie Grossman

Course & Subject Guides

U.S. / LibGuides / Information Technology Systems in Supply Chains - Oakland Campus / Finding Scholarly Articles

Search this Guide [Search]

Information Technology Systems in Supply Chains - Oakland Campus: Finding Scholarly Articles

Designed to help students in BUSBIS 1635: Information Technology Systems in Supply Chains with Prof. James Kimpel

Home | Finding Trade Publications | Finding Scholarly Articles | Understanding Scholarly Articles | Citing Your Sources | Ask For Help

Scholarly Journals

Scholarly journals are publications that act as outlets for academic or professional research communities. These publications can represent any field of research (science or humanities) and often have strict guidelines for article submission, peer review, and publication.

Below are a few guidelines for identifying a scholarly journal:

- Typically lacks advertisement - though this is not the case for some journal types.
- Articles are filled with citations and have lengthy bibliographies
- Articles are written by those outside the journal
- Journal has strict peer-review policies
- Articles may mention the date of review on the first page
- Articles use jargon and complex language

Example:



Searching PittCat+ for Scholarly Articles

pitcat+ supply chain management information technology [Search]

27,423 results sorted by relevance

REFINE YOUR SEARCH

- Any
- Full Text Online
- Scholarly & Peer-Review
- Peer-Review
- Library Catalog

Limit results to full text only and scholarly/peer-reviewed

CONTENT TYPE

- Any
- Journal Article
- Book Review
- Magazine Article
- Conference Paper
- Book / eBook
- More...

Limit results by journal article

DISCIPLINE

- Any
- Any engineering
- business
- economics
- environmental sci.
- biology
- More...

Limit results by discipline

PUBLICATION DATE

Limit results to this uses a slider reaction to the year range

Market Value Impacts of Information Technology Enabled Supply Chain Management Initiatives

by C.Basaratharaj, Chen Ye, Suresh, Jia

Information Resources Management Journal, 67(2):13, Volume 26, Issue 3

This study investigates the market value impacts of IT-enabled supply chain systems using event study method...

Journal Article [Full Text Online]

Information technology, operational, and management competencies for supply chain agility: findings from case studies

by You, Eric W. T., Chau, Dorothy C. S., Chan, L. L. L.

The Journal of strategic information systems, 2011, Volume 20, Issue 3

...been a challenge to supply chain management. Such challenges require organizations to respond promptly to market changes to sustain competitive advantage...

Journal Article [Full Text Online]

Keywords to Try

To find articles on supply chain management in the library's databases, try:

- Supply chain, supply chain management, OR scm
- Logistics
- Purchasing
- Operations
- Sourcing
- Procurement
- Suppliers
- Distributors OR Distribution
- Shipping

Structure your searches like this:

[company name]industry descriptor] + [keyword]

Example: Apple + sourcing

Course & Subject Guides

U.S. / LibGuides / Global Research Practicum: Brazil - Oakland Campus / Social Issues

Search this Guide [Search]

Global Research Practicum: Brazil - Oakland Campus: Social Issues

This guide was designed to support Professor Olson's 2015 Global Research Practicum in São Paulo and Rio de Janeiro

Introduction | Country Information | Business & Economic Issues | Social Issues | Help

Find Articles & Research Reports

- Researching Brazil**
This site is both a bibliographic database and a gateway to online resources relevant to Brazilian studies. It includes a searchable index of Brazilian scholarly journals, as well as access to full-text dissertations from Brazilian institutions. Additional relevant resources include online directories of researchers and institutions, online bibliographies, quantitative data sets, and selected web sites relevant to researchers.
- The Organisation for Economic Co-operation and Development (OECD)**
Latin America and the Caribbean - Information by Country, includes Annual Reports, Case Studies, Country Surveys, Working Papers, Directories, Speeches, Newsletters, and other publications.
- Portuguese: Latin American Newsstand**
ProQuest Latin American Newsstand provides over 40 full text newspapers in Spanish and Portuguese from across Latin America. The complete articles are available in ASCII format.

Key newspaper titles include: El Universal, Mexico City's largest-selling newspaper; O Globo (Brazil); La Nación (Argentina); and El Mercurio (Chile). Three business titles, El Economista (Mexico), Valor Economico (Brazil), and Portafolio (Colombia) are also important resources for researchers.

Reports & Press Releases

- U.S. Department of State: Brazil**
Includes Reports and Press Releases pertaining to Brazil and U.S. relations.
- U.S.-Brazil Social Inclusion Initiatives**
Profiles on social issues such as a Joint Action Plan to Promote Racial and Ethnic Equality and policies related to Advancement of Women.
- Brazilian Embassy**
Include press releases, articles, and links to major Brazilian news outlets.

International and News Databases

- ABYZ News Links**
Provides access to news from around the world.
- Country Watch**
Provides information and news on countries all over the world.
- Ethnic Newswatch**

Pew Research Center Global Attitudes Survey

Inflation, Crime, Health Care and Corruption Top Concerns

... is a very big problem

Concern	Percentage
Rising prices	85%
Crime	83%
Health care	83%
Corrupt politicians	76%
Lack of job opportunities	72%
Gap between rich/poor	68%
Poor quality schools	64%
Public debt	56%

Source: Spring 2014 Global Attitudes survey, Q21a-c,h,Q23a-d.

Course & Subject Guides

U.S. / LibGuides / Doing Business Research @ Pitt / Start Here

Search this Guide [Search]

Doing Business Research @ Pitt

Start Here

- Questions to Ask Before You Start Your Research
- Questions to Ask: Company Research
- Questions to Ask: Industry Research
- Where Are You?

Company Resources

Industry Resources

International Business and Company Information

Pittsburgh Company & Industry Resources

Business Statistics

Finding Journal Articles and News

Corporate Social Responsibility

Career Research @ Katz

Citing Business Resources

Need Help? Ask A Librarian

Questions to Ask Before You Start Your Research

This guide is intended for University of Pittsburgh students who are conducting company and industry research, and who wish to learn more about the resources that are available through the Business Library. Below are questions to ask before beginning your research, that will help you identify where to look for certain information and allow you to get a idea of what information is (and is not) going to be available.

Use the blue tabs on the left to navigate through the different research areas and business topics available in this guide. When you click on a tab, you will notice that the different sections of the page will appear nested under it in grey. You can either click on these to jump to a specific part of the page, or simply scroll down to look at all of the available resources.

Most online sources listed throughout the guide are restricted to University-affiliated users.

Questions to Ask: Company Research

- What is the complete, official name of the company? Are there possible variations in the name? Do you have the correct spelling?**
Many companies are known by a popular name or a trade name which is different from their official name. Most resources will list companies only by their official name. Be aware of companies which are named after an individual. First names (e.g. Walt Disney Company) or initials (e.g. H. J. Heinz) may be part of the official name. Furthermore, a resource may either include or ignore first names and initials when entering and alphabetizing, and some resources are inconsistent. Also, initials can be alphabetized in different manners. Be prepared with spelling variations, even when you feel you are certain of the spelling.
- Is it a publicly-held or privately-held company?**
A publicly-held company is one that openly sells stock to the public on a stock exchange. Those who purchase the stock have an ownership interest in the company. Because of the [U.S. Securities and Exchange Commission](#) regulations, a wealth of information is available for public companies. This same level of detail of information does not exist for private companies. Many resources will only include public companies.

Strategic Plan

- Objective 1: Provide more user-friendly online research support
- Objective 2: Ensure the guides teach how to research rather than just provide a list of resources
- Objective 3: Make the guides easier to maintain and update
- Objective 4: Increase awareness and usage of the guides

Strategic Plan

Objective 1: Provide more user-friendly online research support

- Strategy A: Update all business guides following UX best practices
 - Task i: Use a consistent side-tab layout
 - Task ii: Use a box at the top of each page to explain the contents of the page
 - Task iii: Add instructional images, videos, and other media when relevant
 - Task iv: Increase the font size

Planning

- Exported a list of all business guides, reviewed basic usage stats
- Contacted all instructors teaching courses with LibGuides
- Created a spreadsheet of all the guides, notes, and actions I wanted to take.
- Created a general best-practices/style guide for myself

Created	Guide Name		Many referring links from:	Guide Type	Public or Private?	Notes	Most popular page	(when home is	Create d for	Other Instructors (fall 2016)
2011-05-04	Strategic Management - MBA - Oakland Campus	3837	Google	Course	Public	no response to initial query	Industry Characteristics		Camillus	Camillus, patton, fogarty, chen
2011-05-27	Strategic Management - CBA - Oakland Campus	2634	Libguides	Course	Public	Visited 3 of 5 sections. Large classes. Required research assignment.	Home	1153 to 671		Cohen, Harding, Harper, also Pres
2015-01-29	Marketing, Planning and Strategy - Oakland Campus	2183	Google	Course	Public	spring capstone. I can't find reference to Dennehy. I think this should be merged with the other Marketing guide to create one. Ryan taught in these classes. Reached out	Thinking Hats			Dennehy

Implementation

- Focused on guides requested first
- Then on the main subject guides that really explain how to do foundational business research that can be used in many other guides
 - This is to help with making mappable content
 - Created a Business Master Index

As a result: More manageable guides

- Fewer guides (46 -> 28)
- More mapped content

Course & Subject Guides

ULS / LibGuides / New Business Master Index / Types of Sources

Search this Guide Search

New Business Master Index

- Home
- Citing Business Resources
- Information Literacy
 - Research Project Process
 - Choose and Develop a Topic
 - Types of Sources
 - Types of Sources
 - Comparing Sources
 - Video: Popular vs. Scholarly Sources in the Information Cycle
 - Keywords and Advanced Searching
 - Evaluating Sources
- Research Support
- Writing Support
- Other
- Databases/Resources
- Business Research 101

Evaluating Sources

Use the CRAAP acronym to help evaluate the sources you find.

- Currency

Types of Sources

Understanding the different types of sources will help you be a more efficient and effective researcher.

If you know you want current information, newspaper articles might be your best bet. If you need to support an important piece of your argument, using scholarly and reliable sources would be a good idea.

Comparing Sources

	Scholarly	Trade/Professional	Popular
Creator	Experts (with experience or academic degrees)	Subject-specific writers and professionals	Journalists, anyone
Purpose	Creating knowledge	Sharing information	Entertainment
Audience	Scholars, students, and researchers	Professionals and those interested in the field	General public
Formats	Journal articles and books are most common	Trade journals, professional magazines, professional association websites	Newspaper articles, other online articles and posts
Length and Content	Longer and focus on very specific and narrow topics	Short to mid length, middle-level specificity	Short and general
Sources	Provides sources formally with citations	Sometimes sources are mentioned, but rarely are they formally cited	Rarely are sources mentioned or cited formally
Pros	Likely to be reliable and credible, very in-depth and detailed	Tends to contain information about things affecting practicing professionals, not too complicated	Can be more up-to-date about current events, can provide a brief overview
Cons	Very detailed and specific, use technical jargon	Doesn't contain original research or knowledge, not as in-depth	Not as reliable, doesn't provide contextual information
Examples	Strategic Management Journal, Information Systems Research	Advertising Age, Beverage World	Wired, Forbes

As a result: Consistent and improved design/UX

- Side tab layout
- Intro box on each page
- Removed most home pages
- More media content
- More info on why to choose certain resources, how to use them, and how to conduct types of business research

Course & Subject Guides

ULS / LibGuides / Strategic Management of Acquisition & Divestment - Oakland Campus / M&A Data

Strategic Management of Acquisition & Divestment - Oakland Campus
Designed to assist masters level students with BSEO 2553

Search this Guide Search

M&A Data

- Welcome
- Finding M&A Data by Company
- Finding M&A Data by Industry/Date
- Finding Acquisition Announcement Call Transcripts
- Finding M&A Articles

Analyst Reports

Company Information

Industry Information

Citing Business Resources

Research Support

Business Librarian

Alice Kalinowski

Welcome

Use the information on this page to find M&A (mergers and acquisitions) and other transaction data and information.

You'll see links to the databases or resources, along with either text instructions or video tutorials on how to use them.

Company	Transaction Type	Value	Announced	Completed
US Bank	Acquisition	\$1.5B	2011-01-10	2011-01-10
US Bank	Acquisition	\$1.5B	2011-01-10	2011-01-10
US Bank	Acquisition	\$1.5B	2011-01-10	2011-01-10

Finding M&A Data by Company

There are many ways to find M&A and other transaction/deals data for a specific company.

Resources

Use multiple of the following for more complete data, as they all have slightly different content and search options.

- **Thomson ONE**
Only available in Internet Explorer. [View troubleshooting options.](#)
Provides an overview of the deal and related news, financials, filings, and analyst reports/research.
- **Capital IQ**
Only available on certain computers in Mervis and Hillman Library. [View more access information.](#)
Provides an overview of the deal, a timeline, quick comparisons, and more information about people involved, like advisors.
- **Mergent's Events Data**
Available on all computers and browsers, but it doesn't contain as much detailed data as the other two options. Tends to provide a brief overview of a companies actions, rather than details of specific transactions.

Tutorials

Use the video tutorials to learn how to find M&A data for specific companies. Use the ↗ to view the videos full-screen.

• [Text Instructions for Video Tutorials](#)

Unexpected result: Developed faculty relationships

- Over 150 faculty and instructors

The screenshot shows the website for the Joseph M. Katz Graduate School of Business at the University of Pittsburgh. The header includes navigation links for Faculty & Research, Alumni & Friends, Recruiters & Companies, About Katz, Centers, and Contact Us. Below the header are several program categories: MBA, Executive MBA, Specialized Masters, PhD, Executive Education, and APPLY. The main content area is titled 'Faculty List (A-Z)' and features a sidebar with navigation options: Faculty and Research, Faculty List (A-Z) (highlighted), Adjunct Faculty List, Accounting, Business Analytics and Operations, Finance, Information Systems and Technology Management, Marketing and Business Economics, Organizations and Entrepreneurship, Research News, Faculty Openings, and Faculty Blog. The main list displays faculty members in two columns, each with a portrait photo, name, phone number, and email address.

Faculty Member	Phone Number	Email Address
Sharon Alvarez	412-648-1500	salvarez@katz.pitt.edu
Arjang Assad	412-648-1500	aassad@katz.pitt.edu
Robert S. Atkin	412-648-1641	atkin@katz.pitt.edu
Haimanti Banerjee		hbanerjee@katz.pitt.edu
Heidi Bartholomew	412-648-1679	hkb2@pitt.edu
Jacob G. Birnberg	412-648-1719	birnberg@katz.pitt.edu
Andrew R. Blair		blair@katz.pitt.edu
Elise Boyas	412-648-1514	eaboyas@katz.pitt.edu
Nicole Cade	412-624-0316	ncade@katz.pitt.edu
John C. Camillus	412-648-1599	camillus@katz.pitt.edu

Unexpected result: Stakeholder profiles

Based on a presentation by Amanda Albert at the 17th Distance Library Services Conference in 2016 titled [“Building Brand Love and Gaining the Advocacy You Crave by Communicating Your Library’s Value”](#)

Stakeholder	Values & Attitudes	Relevant services, expertise, or resources	Communication venues	Needed information
Senior Administration	‘bottom line,’ rankings, research impact, accreditation, assessment, provost office/what’s happening at Pitt	Scholarly comm, bibliometrics, collaboration tools	Faculty meetings, direct emails/appointments, newsletter	Accreditation standards, Pitt initiatives, departmental mission
Faculty - Research	Research output and impact	Scholarly comm, bibliometrics, citation managers, PhD/RA support	Newsletter, faculty meetings, direct emails/appointments	What types of research they are conducting
Faculty - Teaching	Student success, evidence of learning,	Instruction services, assignment creation, working with students	Newsletter, faculty meetings, direct emails/appointments	What industry experience they have and what teaching styles they use (blended, flipped, EBL, cases, lecture)
Faculty – Research and Teaching	Research output and impact, student success, evidence of learning, plus the tension of trying to succeed in all areas.	Scholarly comm, bibliometrics, citation managers, PhD/RA support, instruction services, assignment creation, working with students	Newsletter, faculty meetings, direct emails/appointments	What types of research they are conducting, and what teaching styles they use
Staff (career services, advising, faculty secretaries)	Helping, supportive, focused on their constituents, focused internally on Katz	Library career research resources, how to find articles and correctly add them to Courseweb,	Direct emails/appointments	What each staff member or office does, and what is their mission
PhD Students	Driven, overworked, researching and teaching, comps, need to become professional active,	Data management, one-on-one consultations, citation management, workshops, ETD, EZborrow/ILL, DScholarship @ Pitt	Emails, workshops (with food provided), individual consultations	Specific services they want, or don’t know about
Masters Students	Busy, pulled in many directions, want real world experience, many work full time as well,	Database support, advanced google searching, one-on-one consultations, instruction sessions	Virtual or distance support, class visits and faculty and classmate referrals	More information about the curriculum and how students pass through
Undergraduate Students	Don’t see the need or connection to the library and their career path, use library space, traditional view of library	Library instruction sessions, email and in-person consultations, basic IL	Through class visits and faculty and classmate referrals	More information about assignments and projects they need to complete

Unexpected result: Learned how to navigate and use subject-specific databases

Course & Subject Guides

ULS / LibGuides / Passport (Global Market Information Database) Guide / How-To Videos and Text

Passport (Global Market Information Database) Guide

This guide will help introduce users to Passport, demonstrating how to find various types of information.

How-To Videos and Text

- How to Find Data and Analysis
- How to Use and Manipulate Data
- How to Use Topic Pages
- How to Find Company Information
- How to Use Data Visualization

What is Passport?

Search Examples

Cite Passport's Information

How to access Passport

- Passport (Global Market Information Database)

You can use the link above, or access Passport from the libraries database list found on the library homepage, under the Databases tab.

University Library System

Find Services Libraries & Collections Help & Guide

Passport

By Title | By Subject

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52

How to Find Data and Analysis

Video Instructions Written Instructions

Getting to Passport's Data and Analysis



Powered by Panopto

How to Use and Manipulate Data

Video Instructions Written Instructions

Understanding and Manipulating Passport's Data



Course & Subject Guides

ULS / LibGuides / Strategic Management of Acquisition & Divestment - Oakland Campus / M&A Data

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Powered by Panopto

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Text Instructions for Video Tutorials

Unexpected result: Incorporating other Springshare products - LTI (Learning Tool Interoperability)

Guide Metadata

Dublin Core Custom Metadata

Assigning metadata to a guide can help identify the guide internally or when integrating with an external website. Check the "Public" box to make the name/value pair available to search engines and other data harvesting services.

ID	Name	Value	Public?	Actions
34668	liti	BACC	<input checked="" type="checkbox"/>	Delete
34669	liti	BUSADM	<input checked="" type="checkbox"/>	Delete
34670	liti	BECN	<input checked="" type="checkbox"/>	Delete
34671	liti	BFIN	<input checked="" type="checkbox"/>	Delete
34672	liti	BHRM	<input checked="" type="checkbox"/>	Delete
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[Close](#)

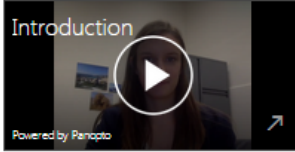
University Library System
Course & Subject Guides

ULS / LibGuides / Business Research Support / Home

Business Research Support: Home

This guide is the landing page for library and research support in Katz's blended Courseweb courses.

Business Research Support



Introduction
Powered by Panopto

Do you need financial data, SWOT analysis reports, industry profiles, market and consumer data, or other types of information?

If you need any assistance choosing an appropriate source or using the databases, please contact the business librarian. I'd be happy to help you via email (blzlibrarian@pitt.edu), phone (412-648-1691), or in-person consultation (Hillman Library, Room 206).

Start by using the links on this page, specifically the [Business Databases](#) and [Research Guides](#).

Resources

Pitt's business databases, like IBIS World and Hoovers, are available to current Pitt students, staff, and faculty. They contain detailed information you won't be able to find elsewhere and will be a valuable resource for your projects.

To access them, you will need to use the links in the specific [Business Databases and Research Guides](#) page or in the [Pitt Databases A-Z](#) list on the main library website.

If you are on campus you will be connected automatically, if not, you will likely be prompted to log in with your Pitt credentials.

- [Business Databases and Research Guides](#)
Contains links to all the business databases, organized by the type of information they contain (i.e. company, industry, financial, international, or articles). Also includes links to research guides on topics like doing industry research or finding supply chain information.
- [Pitt Databases A-Z](#)
Links to all the databases the University of Pittsburgh has access to.
- [Katz Research and Library Orientation](#)
This guide will introduce you to the various research sources and services here at Pitt, specifically focused on business research.
- [Health Sciences Library System \(HSLS\)](#)
If you are in the EMBA-H program or taking classes that cross into healthcare domains, you will find additional helpful resources in Pitt's Health Sciences Library System.

Books and Articles

[Books, Articles, E-Journals](#) | [Course Reserves](#)

- [PittCat Classic](#)
Best to use when searching for books or ebooks.
- [E-Journals](#)
Want to know if we have access to a specific journal, magazine, or newspaper? Search here and results will either give you a call number or retrieval option for physical materials, or a link for online resources. Watch a video on [how to find the full-text of an article from a citation](#).
- [PittCat+](#)
PITTCat+ is the gateway searching tool for materials owned by the University Library system (ULS), including articles, books, e-books, journals, e-journals, e-audio and e-video, digital images, government documents, microfilm and movies.
Note: It does not search most of the content available in the business databases.

Business Librarian



Alice Kalinowski

[Email Me](#)

[Schedule Appointment](#)

Contact:
206 Hillman Library
412-648-1691

Contact me directly to schedule a virtual meeting or an appointment outside of my typical availability.

Subjects:
Business

Need Help? Chat with us!

Your Name

Unexpected result: Incorporating other Springshare products - LibWizard

Course & Subject Guides

ULS / LibGuides / Information Technology Systems in Supply Chains - Oakland Campus / Home

Information Technology Systems in Supply Chains - Oakland Campus

Designed to help students in BUSBIS 1635 and BMIS 2704 with Prof. James Kimpel

Search this Guide Search


Home
Tutorial
Types of Sources
Keywords and Advanced Searching
Using PITTcat+
Finding Trade/Professional Articles
Finding Scholarly Articles
APA Style Citations
Research Support

Tutorial

This guide has two functions:

1. Provide static content that will help you complete your research projects.
← Use the tabs on the left to navigate through this guide.
2. Connect you to the [Academic Research Tutorial](#) (shown below) ↓

Business Librarian



Alice Kalinowski

Email Me

Schedule Appointment

Academic Research Tutorial

Tutorial Overview (page 1 of 20)

There are 5 parts to this tutorial, and it should take approximately 30 minutes to complete.

After completing this tutorial, you should be able to:

- Differentiate between types of sources
- Generate keywords and phrases
- Search for and find relevant types of sources in PittCat+.
- Describe the components of a scholarly/academic article.
- Identify APA Style citations and references.

Menu

Name (required)

Pitt Email (example: amk43@pitt.edu) (required)

Today's Date (required)

MM/DD/YYYY

Note: Do NOT refresh your browser while completing this tutorial, or it will restart the tutorial and erase your answers.

Next

ULS University of Pittsburgh University Library System
RESOURCES | TECHNOLOGY | EXPERTISE

Wrap-Up

- Time and labor intensive
- But:
 - Provides a great introduction to new subject areas
 - Helps establish outreach/communication efforts
 - Ultimately should make the guides more helpful for the user and easier to maintain

Questions?

Email:

Alicekalinowski@pitt.edu