



Learning SQL Programming with Interactive Tools: From Integration to Personalization

Journal:	<i>Transactions on Computing Education</i>
Manuscript ID:	TOCE-2009-0005.R2
Manuscript Type:	Paper
Date Submitted by the Author:	
Complete List of Authors:	<p>Brusilovsky, Peter; Univeristy of Pittsburgh, School on Inf. Sc. Sosnovsky, Sergey; University of Pittsburgh, School of Information Sc. Yudelson, Michael; Univeristy of Pittsburgh, School on Inf. Sc. Lee, Danielle; Univeristy of Pittsburgh, School on Inf. Sc. Zadorozhny, Vladimir; Univeristy of Pittsburgh, School on Inf. Sc. Zhou, Xin; Univeristy of Pittsburgh, School on Inf. Sc.</p>
Computing Classification Systems:	K.3.1 Computer-assisted instruction (CAI), K.3.2 Computer Science Education, K.3.2 Self-assessment, K.3.1 Distance learning, H.5.4 User Issues

Learning SQL Programming with Interactive Tools: From Integration to Personalization

P. BRUSILOVSKY, S. SOSNOVSKY, M. YUDELSON,
D.H. LEE, V. ZADOROZHNY, and X. ZHOU
University of Pittsburgh, Pittsburgh, PA, USA

Rich, interactive eLearning tools receive a lot of attention nowadays from both practitioners and researchers. However, broader dissemination of these tools is hindered by the technical difficulties of their integration into existing platforms. This paper explores the technical and conceptual problems of using several interactive educational tools in the context of a single course. It presents an integrated Exploratorium for database courses, an experimental platform, which provides personalized access to several types of interactive learning activities. Several classroom studies of the Exploratorium have demonstrated its value in both the integration of several tools and the provision of personalized access.

Categories and Subject Descriptors: K.3.1 [Computing Milieux] – COMPUTERS AND EDUCATION – Computer Uses in Education – *Computer-assisted instruction (CAI)*. K.3.1 [Computing Milieux] – COMPUTERS AND EDUCATION – Computer and Information Science Education – *Computer science education*.

General Terms: Human Factors, Design, Experimentation.

Additional Key Words and Phrases: Adaptive Educational System, Integrated Learning Environment, Adaptive Hypermedia, SQL

ACM File Format:

1. INTRODUCTION

Over the last 10 years, eLearning has emerged as one of the most popular types of Internet applications as well as one of the most active research areas. As practitioners argue for moving from passive and inefficient learning-by-reading to active learning-by-doing, many researchers have refocused their attention on innovative eLearning tools that support *interactive* and *personalized* learning [Berge 2002; Brusilovsky & Peylo 2003; Reeves 1999]. In a number of domains, one can already find a range of powerful, interactive, and (more rarely) personalized eLearning systems, varying from educational simulations to problem solving, some of which have wide international use. For example, math teachers offer interactive problems to their classes using WeBWorK [Hauk & Segalla 2005]. In the area of databases, thousands of students gain knowledge of Structured Query Language (SQL) by solving problems with the personalized SQL-Tutor [Mitrovic 2003], available to anyone who has purchased a database textbook from one of the major publishers.

Authors' addresses: Peter Brusilovsky, Sergey Sosnovsky, Michael V. Yudelton, Danielle H. Lee, Vladimir Zadorozhny, Xin Zhou School of Information Sciences, University of Pittsburgh, 135 N. Bellefield Ave. Pittsburgh, PA 15232 USA, E-mails: peterb@pitt.edu, sas15@pitt.edu, mvy3@pitt.edu, suleehs@gmail.com, vladimir@sis.pitt.edu, reniorc@gmail.com.

Permission to make digital/hard copy of part of this work for personal or classroom use is granted without fee provided that the copies are not made or distributed for profit or commercial advantage, the copyright notice, the title of the publication, and its date of appear, and notice is given that copying is by permission of the ACM, Inc. To copy otherwise, to republish, to post on servers, or to redistribute to lists, requires prior specific permission and/or a fee. Permission may be requested from the Publications Dept., ACM, Inc., 2 Penn Plaza, New York, NY 11201-0701, USA, fax: +1 (212) 869-0481, permission@acm.org

© 2001 ACM 1530-0226/07/0900-ART9 \$5.00

1
2
3
4 Unfortunately, the usage of innovative educational tools is not as broad as these tools
5 deserve, due to the technical problems of integrating them into existing eLearning
6 platforms such as Learning Management Systems (LMS). While simple educational
7 content (HTML pages, slides) can be easily integrated by providing links to it or
8 importing it as a part of a courseware package, rich interactive activities cannot be copied
9 or referenced so easily. For example, SQL-Tutor problems are delivered and evaluated
10 dynamically by a dedicated server where a student must log-in before starting to work
11 with a problem. After the problem evaluation is performed, the system has to store the
12 results of the student's work. The teacher may want to monitor student's progress.
13 Students themselves will, probably, be interested to observe the improvement of their
14 knowledge over time. The system needs to access this data in order to personalize its
15 behavior to an individual student.

16 A recent analysis of existing LMS and other eLearning platforms [Rey-López et al.
17 2008] demonstrates that existing eLearning systems and standards do not provide
18 necessary support for interactive or personalized learning content. As a result, LMS are
19 predominantly filled with static, pedagogically inefficient content, while interactive
20 content is available only through independent, self-contained systems such as WeBWorK
21 [Hauk & Segalla 2005] and SQL-Tutor [Mitrovic 2003]. Most negatively, the existing
22 situation affects student's ability to work with several kinds of interactive or personalized
23 content within the same course. While a set of interactive tools can better support the
24 needs of a particular course by complementing one another's strength, the technical
25 difficulties of using multiple self-contained systems (each with its own login!) in the
26 context of one course are too formidable for both teachers and students.

27 To use several advanced interactive systems in one course, one must resolve a number
28 of problems, such as:

- 29 – *How to allow a student to access activities from different systems without multiple*
- 30 *logins?*
- 31 – *How student's actions, observed by one system, can be stored in such a way that*
- 32 *another system can utilize them?*
- 33 – *How the current knowledge state of a student can be derived from the logs of his*
- 34 *activities in several different systems?*

35 To investigate the technical problems and the pedagogical benefits of using several
36 kinds of interactive learning tools, we have developed an integrated Exploratorium for
37 database courses. The Exploratorium provides personalized access to three types of
38 interactive learning activities: annotated examples, self-assessment questions and an SQL
39 lab. The architecture of the Exploratorium is open and the current version can be easily
40 extended with additional activities and components. This paper describes the components
41 of the Exploratorium as well as its architecture, which allows integration of these
42 components. It also presents the results of the system evaluation in six graduate and
43 undergraduate database classes.

44 2. EXPLORATORIUM COMPONENTS

45 2.1 WebEx: Interactive Examples

46 The simplest kind of interactive content offered by the SQL Exploratorium is a large set
47 of annotated SQL examples delivered by the WebEx system [Brusilovsky et al. 2004].
48 Each example consists of an SQL code fragment with an explanation for each important
49 line. The WebEx interface allows students to interactively explore code explanations in
50 arbitrary order (right part of Figure 1). By clicking on a checkbox, a student opens the
51 explanation for the corresponding line of code. The click history is stored in the user
52 model to produce an individualized, history-enriched environment for each student. Lines
53
54
55
56
57
58
59
60

that have been explored by the student receive checkmarks. The color of the checkboxes indicates how many students in the class have accessed these lines of code (a more intense color indicates a higher number of students). These adaptive visual cues offer social navigation support [Dieberger et al. 2000], helping students to focus on the most important code fragments.

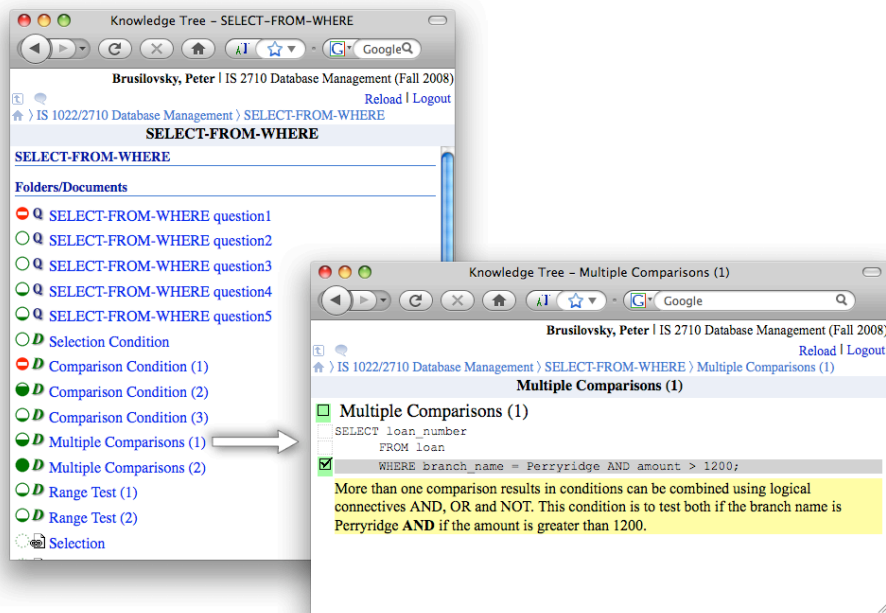


Fig. 1. A WebEx example accessed through the Knowledge Tree portal.

2.2. SQL-KnoT: Knowledge Testing with Parameterized Problems

The SQL-KnoT (*Knowledge Tester*) offers students an opportunity to evaluate and practice their problem-solving skills in the SQL domain. It generates questions that require a student to write an SQL query for a sample database, evaluates the correctness of the student's answer, and provides the student with feedback (left part of Figure 2). SQL-KnoT is similar to other web-based testing systems [Kenny & Pahl 2005; Mitrovic 2003], but uses a novel approach to question generation and answer evaluation. Every time a student accesses an SQL-KnoT question, the actual question text is generated by the corresponding template from the set of predefined databases. When SQL-KnoT evaluates a student's answer, it randomly generates several starting states. After that, SQL-KnoT compares the result produced by the student solution for each database state with the corresponding result produced by the pre-stored correct query (model solution). To be evaluated as correct, the student solution must always produce the same result as the model solution. For the needs of our courses, we have developed about 50 templates capable of generating over 400 actual questions.

2.3 SQL-Lab: Focused Problem Exploration

SQL-Lab supports interactive exploration of SQL problem scenarios. The SQL-Lab interface allows students to formulate SQL queries and observe their results. The scripts

can be designed by the students themselves, or copied from a set of WebEx examples. In addition, SQL-Lab can be accessed directly from SQL-KnoT questions in the *problem-solving mode*. In this mode, the student can see the question statement, work on the solution, and submit the tested solution to SQL-KnoT. Figure 2 shows a typical problem-solving scenario of using SQL-Lab. After failing to answer an SQL-KnoT question, a student opens SQL-Lab to run and debug his previous, erroneous solution.

The figure shows two browser windows. The left window, titled "Knowledge Tree - SELECT-FROM question3", displays a question: "Based on the tables below, write the required SQL expression. Task: List the title and rental rate of all films." Below the question, there is a text input field containing "SELECT * FROM films" and a message: "Sorry, please revise your answer and try again. Table 'films' doesn't exist". A "Go to SQL-Lab" button is visible. The right window, titled "SQLLab for Single Question", shows the same task but with a different task: "List the title and replacement cost of all films." It displays a successful query result for "SELECT title, replacement_cost FROM film".

actor_id	first_name	last_name	last_update
1	PENELOPE	GUINNESS	2006-02-15 04:34:33.0
2	NICK	WAHLBERG	2006-02-15 04:34:33.0

title	replacement_cost
ACADEMY DINOSAUR	20.99
ACE GOLDFINGER	12.99
ADAPTATION HOLES	18.99
AFFAIR	26.99

Fig. 2. A problem presentation in SQL-KnoT with SQL-lab opened to develop and debug the answer.

3. INTEGRATION

As we mentioned in the introduction, there are no ready-for-use systems or architectures that can support integration of rich-content tools. The current most popular solution to integrate learning content from multiple sources is LMSs. Modern LMSs are built on a set of standards supporting integration and interoperability. However, as noted above, our analysis of several existing eLearning standards and LMSs has demonstrated that none of them can support integration of interactive or personalized learning content [Rey-López et al. 2008]. As a result, the authors of innovative interactive content systems such as WeBWork [Hauk & Segalla 2005], SQL-Tutor [Mitrovic 2003], BOSS [Joy et al. 2005], CourseMarker [Higgins et al. 2005] and similar tools [Douce et al. 2005] have to offer their rich content through specialized portals with dedicated components for registering users and logging their interactions. This approach supports interactivity and personalization, but does not support integration.

1
2
3
4 In this situation, researchers and practitioners who want to support integrated access
5 to interactive and personalized content from multiple providers have to develop various
6 *integration architectures* such as APeLS [Conlan & Wade 2004], XTA [Nuzzo-Jones et
7 al. 2005] or MEDEA [Trella et al. 2005]. This is the direction taken by our team as well.
8 The Exploratorium is based on our own integration architecture ADAPT² (Advanced
9 Distributed Architecture for Personalized Teaching and Training) [Brusilovsky 2004].
10 ADAPT² attempts to both integrate rich interactive content and support personalization.

11 The ADAPT² approach to system integration is based on recognizing two main goals.
12 First is to achieve the technical integration, i.e., to have diverse interactive content
13 accessible from one Web-portal with a single sign-on. Moreover, the portal should not
14 dictate how teachers structure this content, but instead allow them to structure the content
15 according to their preferred way of teaching. The second goal is to keep a history of
16 student's interactions with each component accumulated in a standard format in an
17 accessible centralized repository. This approach makes system components aware of each
18 other and opens the door to implementing various kinds of personalization. We refer to it
19 as conceptual integration.

20 Within ADAPT², the technical integration of interactive content is supported by the
21 Knowledge Tree portal. For students, it offers centralized access to all three kinds of
22 learning content: WebEx interactive examples, SQL-KnoT problems, and SQL-Lab. For
23 teachers, the portal serves as an LMS. It allows teachers to structure the learning content
24 according to the needs of their course. The interface of Knowledge Tree is based on a
25 common folder-document paradigm. Each course is structured with a sequence of nested
26 folders separating the course material. For example, if a teacher chooses to structure the
27 material lecture-wise, the folders will represent lectures and contain individual resources
28 (SQL-KnoT problems, WebEx examples, etc.) relevant to particular lectures. An example
29 of such a folder aggregating the learning material for the lecture on "SELECT-FROM-
30 WHERE" queries is shown in the left part of Figure 1.

31 The conceptual integration in ADAPT² is supported by the user modeling server,
32 CUMULATE [Yudelson et al. 2007]. CUMULATE accepts reports about students' activity
33 from all of the educational tools: navigational clicks from WebEx interactive examples,
34 problem-solving attempts in SQL-KnoT, and the application of problem-related skills in
35 SQL-Lab. These reports are used by CUMULATE to infer the current level of students'
36 knowledge for each concept of the SQL domain, which can later be requested by adaptive
37 system components for various kinds of personalization. For example, WebEx uses
38 CUMULATE to visualize individual and group click traffic (Figure 1). QuizGuide
39 (introduced below) uses student knowledge models to annotate links to SQL-KnoT
40 problems with navigational cues. Knowledge Tree portal implements several adaptive
41 navigation techniques to help students choose the best learning activity. The two-way
42 information exchange between interactive learning content and CUMULATE is performed
43 using standard HTTP-based protocols.

44 We hope that the work on ADAPT² and similar integration architectures will influence
45 the development of modern LMSs and eLearning standards in such a way that the LMS of
46 the future will be able to directly integrate interactive personalized content [Nuzzo-Jones et
47 al. 2005]. Meanwhile, the Exploratorium could be used *in parallel* with (or instead of) a
48 traditional LMS. Modern single sign-on mechanisms can be used to reduce the burden of
49 logging into several systems.
50
51
52
53
54
55
56
57
58
59
60

4. PERSONALIZATION

A range of possible techniques can be applied to make an eLearning system personalized [Brusilovsky & Peylo 2003]. In our case, the challenge has been to select the most appropriate personalization approach for an integrated system, which can work with a variety of interactive learning content. For this project, we have chosen a *topic-based adaptive navigation support* approach. In the past, we have explored this approach in the QuizGuide system, which has been successfully used for helping students study C-programming [Brusilovsky & Sosnovsky 2005]. Our studies demonstrated that this approach is both easy to understand and very efficient: it increased both the quality of student work and their commitment to work with the system [Brusilovsky & Sosnovsky 2005]. In the first version of the Exploratorium, we used a modified version of the QuizGuide system to personalize student access to SQL-KnoT problems [Sosnovsky et al. 2008]. After the effectiveness of this approach in database classes was confirmed, we expanded the scope of topic-based navigation support to all interactive content by developing an adaptive version of the Knowledge Tree portal. Both versions of this approach are presented below.

4.1 QuizGuide: Adaptive Navigation for SQL Questions

QuizGuide provides an alternative *personalized* way to access SQL-KnoT questions. In QuizGuide, questions are grouped into 20 topics. To guide the student adaptively to the most appropriate topic to practice, QuizGuide annotates the link to each topic with an adaptive “target with arrows” icon (Figure 3, left). The icon presentation is based on two factors:

- the individual student’s performance on that topic (the number of arrows in the target increases as the student demonstrates progress within the topic’s questions)
- the relevance of the topic to the current goal of the course (bright-blue target color designates the current topic, light-blue – prerequisite for a current topic, gray means that the topic is not-relevant to the current learning goal, while a crossed-out target means that the student is not ready for the topic yet).

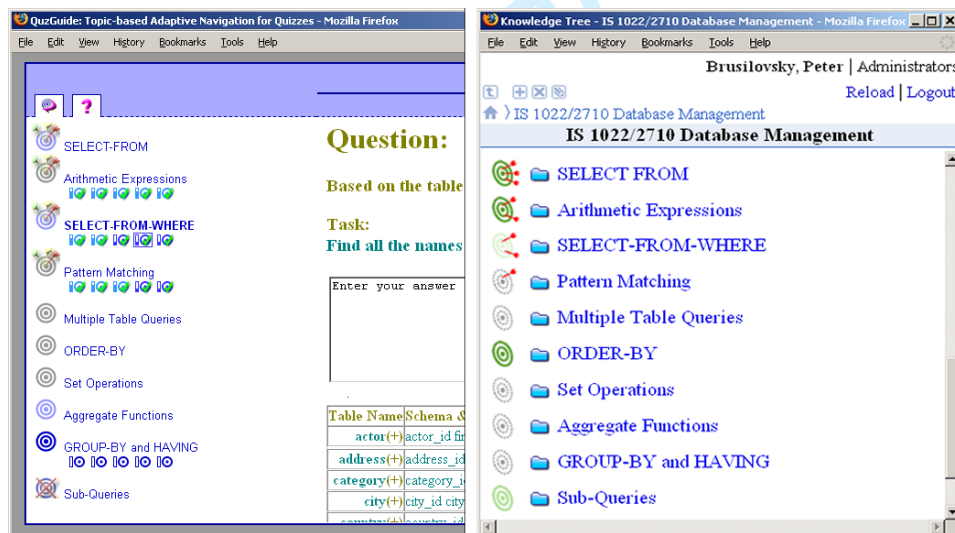


Fig. 3. Topic-based navigation support in QuizGuide (left) and the Knowledge adaptive portal (right).

4.2 An Adaptive Course Portal

Capitalizing on our experience with QuizGuide, we expanded the topic-based navigation support approach to all kinds of learning content by merging the personalization power of QuizGuide with the portal's ability to provide access to all kinds of content. A topic-based personalization service was embedded into the original Knowledge Tree portal. For each folder of the course, the service retrieves from CUMULATE current levels of users' progress measured for all learning activities aggregated by the folder, and generates personalized navigation support icons. For the icon, we reused the target-arrows paradigm used in QuizGuide. The number of arrows indicates student knowledge growth through successful problem solving. No arrows denote no or little success with problems in the folder, 1, 2, or 3 arrows denote low, medium, and high success (Figure 3, right). The color of the target indicates student progress in exploring *supporting* content (examples, animations, etc). If the student has not explored any example in the folder, the target is grey; otherwise, the target is shown in a green color of differing intensities: the darker it looks, the more exploration the student has done.

5. CLASSROOM STUDIES

Several large-scale classroom studies have been performed to investigate different aspects of Exploratorium usage. Overall, the Exploratorium has been introduced to 229 students in six graduate and undergraduate database courses:

- two undergraduate and one graduate courses at the University of Pittsburgh, USA (Pitt);
- two undergraduate courses at the National College of Ireland (NCI);
- one undergraduate course at the Dublin City University, Ireland (DCU);

In these studies, we adjusted various settings such as the presence of a particular kind of adaptation for a particular type of interactive learning content (Table I) or reinforcing students with extra credits for heavy usage of the system (Pitt-F'07-U in Table I). However, the general set of Exploratorium tools (interactive examples, SQL-Knot problems, and SQL-Lab) was available for all courses, and the number of elementary activities within these tools stayed the same. Overall, the students explored 24,753 lines of interactive examples, made 10,963 attempts to answer SQL-Knot problems, and performed 4,031 exploratory actions with SQL-Lab. Table I summarizes the basic statistics of tool usage.

Table I. Cumulative Statistics of Exploratorium usage.

Course	Personalization	Number of students		Mean number of interactions		
		registered	tried the tools	SQL-KnoT	SQL-Lab	WebEx
Pitt-F'07-U*	QuizGuide	38	27	156.44	10.84	209.12
Pitt-F'07-G	QuizGuide	37	24	61.65	13.37	95.54
Pitt-S'08-U	QuizGuide	33	24	28.81	26.38	54.89
NCI-S'08-U1	None	25	17	12.71	2.17	25.13
NCI-S'08-U2	None	23	18	7.89	2.50	33.94
DCU-S'08-U	Portal	73	62	90.13	54.96	250.31

* F'07 – Fall 2007 semester, S'08 – Spring 2008 semester, U – undergraduate, G – graduate

Overall, 75% of the students tried the Exploratorium tools at least once. On average, more than 7 out of 10 students who tried the Exploratorium tools continued to work with them. This is a fairly high retention ratio indicating a high level of satisfaction on the part of the students. An average student answered about 73 of the SQL-KnoT problems, explored 155 lines of examples and used the SQL-Lab 29 times over the duration of the course. The use

of the tool was not mandatory and the students receive no extra credit for their work with Exploratorium (with the exception of the Pitt-F'07-U course). This volume of activity confirms that the students considered the tools to be useful for learning. The subjective evaluation based on the post-course questionnaires confirms this data (see Section 5.3).

The Exploratorium was introduced to students as a collection of tools for self-assessment of knowledge and preparation for homework assignments and tests. The statistical evaluation shows that there is a significant correlation between students' performance in class and the amount of work they completed within Exploratorium. Students in the undergraduate courses (Pitt-F'07-U and Pitt-S'08-U) who explored more WebEx examples also received better grades on their homework assignments (*Kendall's tau correlation coefficient* = 0.19; $p = 0.032$). A similar relation has been observed between the amount of students' work with SQL-KnoT and their homework grades (*Kendall's tau correlation coefficient* = 0.22; $p = 0.012$).

5.1 The Importance of Integration

Three main Exploratorium systems allow students to master SQL skills on different cognitive levels. For example, a student who has trouble with an SQL problem can learn from similar examples or practice queries in the SQL-Lab. The evaluation results show that students appreciated the presence of several different tools. Although some students used only a single tool, the majority of them (about 84%) worked with all systems in a balanced manner. Even in a single session, they often switched between different systems to explore the variety of content available for their topic of study. Out of a total of 882 sessions, less than half were dedicated to a single system. The majority of sessions had student interactions with at least two of the main Exploratorium tools. In more than a quarter of the sessions, students used all three systems. Figure 4 visualizes distribution of registered sessions among the Exploratorium tools. The statistical analysis of all sessions averaged by students shows that the number of sessions involving more than one tool ($M=2.19$, $SD=1.65$) is significantly higher than the number of sessions where a student worked with one system in isolation ($M=1.74$, $SD=1.79$) *Wilcoxon Signed-Ranks Z-statistic* = -2.613, $p = 0.009$. This data confirms the importance of the integration of multiple interactive educational activities in a single system, which is one of the core ideas of the Exploratorium.

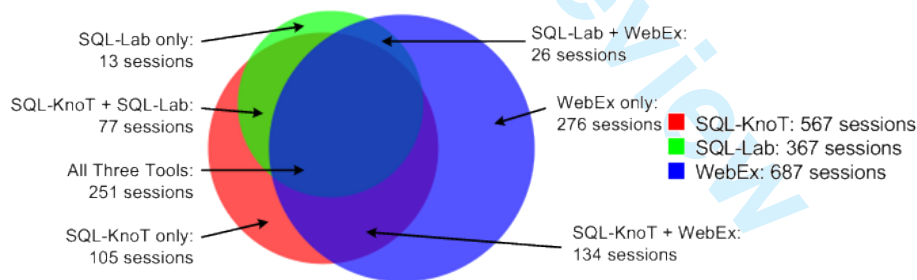


Fig. 4. Session Distribution.

5.2 The Value of Personalization

Personalization plays an important role in increasing the usability of the content served by the Exploratorium. The major personalization technology employed is adaptive navigation support, which is known for bringing several benefits to eLearning; among

1
2
3
4 them are the promotion of non-sequential navigation to the most appropriate learning
5 content [Brusilovsky & Eklund 1998], improvement of learning outcomes [Davidovic
6 et al. 2003; Specht 1998], higher motivation to work with educational activities
7 [Brusilovsky et al. 2009b; Weber & Brusilovsky 2001], and increase in the speed of
8 learning [Brusilovsky & Pesin 1998; Masthoff 2002]. Our experience with the topic-
9 based adaptive annotation implemented in QuizGuide has confirmed most of these
10 effects.

11 To investigate the motivational value of adaptive navigation support, we compared the
12 number of times the SQL-KnoT problems were accessed, the number of distinct problems
13 attempted, and the number of sessions in adaptive and non-adaptive modes. In three courses
14 at the University of Pittsburgh, the same set of SQL-KnoT problems was available to
15 students in the adaptive manner through QuizGuide system (Figure 3) and through the non-
16 adaptive portal (Figure 1). Overall, in these courses, students made 4,404 attempts to solve
17 problems via QuizGuide and 1,514 attempts to solve problems via the portal in the non-
18 adaptive mode. As the data show (see Table II-a) the students were much more willing to
19 access problems in the adaptive mode (through QuizGuide) and use of the adaptive mode
20 caused them to work more with the system. On average, students made almost three times
21 as many attempts in the adaptive mode than they did in the non-adaptive. They also
22 accessed more distinct problems when receiving adaptive navigation support from
23 QuizGuide. The difference in the amount of work done might be caused by more frequent
24 access (a greater number of sessions) and/or by longer sessions. For both of these
25 parameters, we observed higher values in the adaptive mode than in the non-adaptive. This
26 agrees with our previous findings [Brusilovsky & Sosnovsky 2005] that in the presence of
27 adaptive navigation support students not only access the system more frequently, but also
28 stay with the system longer and do more work per session. Courses offered at NCI and
29 DCU were different from the ones offered at University of Pittsburgh: NCI students had
30 only the non-adaptive interface, and DCU students had only the adaptive interface.
31 Nevertheless, between-subject comparison also shows that those who work with the
32 adaptive interface answer more problems in general and explore wider variety of problems
33 (Table II-b).

34
35 Table II. Comparison of Cumulative Usage Parameters for
36 Adaptive and Non-adaptive Access to SQL Problems.

37
38 **a) Within-subject tests (Pitt-F'07-U, Pitt-F'07-G, Pitt-S'08-U)**

	Adaptive	Non-Adaptive	Significance
Mean # of problem attempts	113.00	38.44	p=.015, Z=-2.19
Mean # of distinct problems attempted	24.13	15.31	p=.019, Z=-2.08
Mean # of sessions	3.43	2.57	p=.044, Z=-1.71

39
40
41
42
43
44 **b) Between-subject tests (NCI-S'08-U¹, NCI-S'08-U², DCU-S'08-U)**

	Adaptive	Non-Adaptive	Significance
Mean # of problem attempts	90.13	10.23	p<.001, Z=-6.10
Mean # of distinct problems attempted	24.81	5.26	p<.001, Z=-6.20
Mean # of sessions	4.65	2.14	p<.001, Z=-5.10

45
46
47
48
49
50 To confirm the effect of adaptation on the promotion of non-sequential navigation
51 through the learning content, we performed an analysis of the navigational patterns
52 followed by the students using QuizGuide. The analysis shows that when a student
53
54
55
56
57
58
59
60

decides to switch from one topic to another, an average of half of these transitions *did not* lead to the next topic in the list. Those students chose to jump to a different topic following the annotations served by QuizGuide, guiding them to what is currently more appropriate content. This observation is interesting outside of the context of our work. It provides evidence that freedom of navigation is important for students and that eLearning systems may not use the best strategy by forcing all students to follow a pre-defined module-to-module path.

5.3 Student Feedback Analysis

A questionnaire was administered at the end of the semester in four undergraduate courses using the Exploratorium at the University of Pittsburgh and NCI. The questionnaire collected students' opinions about a number of different issues using a Likert scale from 1 (strongly disagree) to 5 represented (strongly agree). This section analyzes students' answers for eight questions that are the most relevant to the focus of this paper (Figure 5). Since we observed no significant difference between the answers of students in different classes, we integrated data from all classes. To ensure informed feedback, we excluded answers from students who had not completed a sufficient amount of activity with the Exploratorium. In total, the following analysis integrates answers from 52 students.

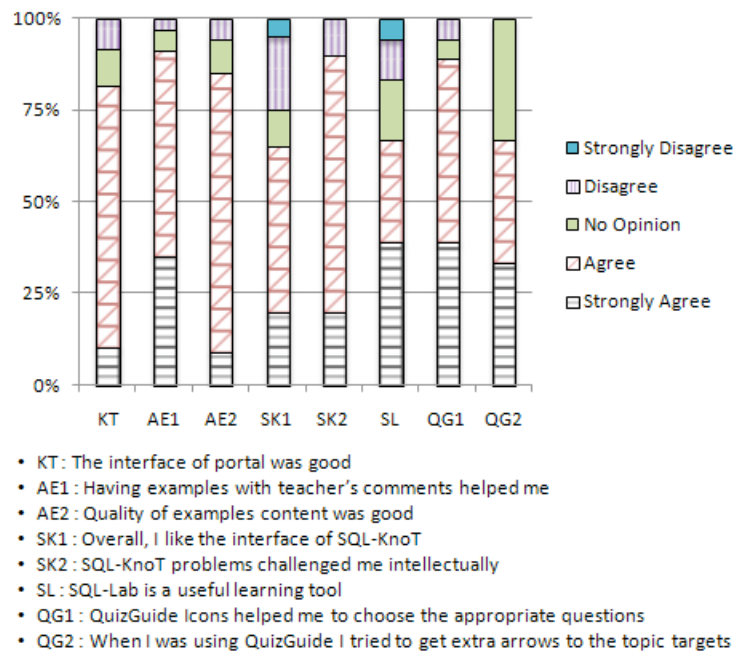


Fig. 5. Results of the Student Evaluation of the Exploratorium.

The results of the questionnaire demonstrate a very positive attitude towards all the Exploratorium tools. For instance, 91% of the students agree or strongly agree that the use of annotated examples helped them during the course (AE1) and 67% thought similarly about SQL-Lab (SL). 90% of the SQL-KnoT users agree or strongly agree that the problems in SQL-KnoT were intellectually challenging (SK2). The personalization offered through navigation support was highly appreciated, as well: 89% of the students

1
2
3
4 agree or strongly agree that QuizGuide personalized topic icons helped them to choose
5 the appropriate questions (QG1).

6 In addition to component-focused questions, we asked students to rank the main
7 system components by their value to the course (1 = the most important; 5 = the least
8 important). Student answers to this question provided more evidence in favor of both the
9 integrated and the personalized nature of the system. Overall, different students
10 championed different tools, showing that none of the tools was a silver bullet satisfying
11 everybody. As a result, the average component rank varied just between 2.70 and 3.68.
12 The key personalized component, QuizGuide, got the best ranking of 2.70 with the next,
13 SQL-KnoT trailing at 3.28.

14 After closer examination, we have also found that the amount of work with annotated
15 examples positively and reliably correlates with their perceived usefulness (Kendall's tau
16 statistic=.325, $p=.013$). In other words, the more often annotated examples were used, the
17 better the student's attitude towards them. This, once again, stresses the role of
18 personalized navigation support, which encourages students to use interactive content and
19 thus to appreciate its value.

20 21 6. SIMILAR WORK

22 Two streams of research are directly relevant to our projects: 1) interactive eLearning
23 tools for SQL and databases, and 2) personalized, integrated eLearning systems. At the
24 moment, both areas are under-explored. While many interactive learning tools have been
25 created to teach computer science subjects, only a few are focused on databases and SQL.
26 These systems can be roughly classified into two groups. The first group supports
27 students learning through interactive examples, demonstrating the basic concepts of SQL
28 and illustrating their use in practice [Guimaraes 2006; Pahl et al. 2004]. These examples
29 are often created based on multimedia technology. The tools from the second group
30 support learning-by-doing: offering students SQL problems and evaluating their solutions
31 [Kenny & Pahl 2005; Mitrovic 2003]. Both approaches have been proven effective. For
32 example, after using the SQL-Tutor system, students have demonstrated a significant
33 improvement in problem solving performance on the post-test [Mitrovic 2003].

34 Our tools (SQL-KnoT, WebEx, and SQL-Lab) are similar to these efforts, while
35 providing several specific innovations. For example, WebEx offers a new kind of content
36 (annotated examples) for the SQL learning domain. SQL-KnoT explores parameterized
37 question generation and an original approach to evaluation of students' solutions.

38 Architectures for the personalized integration of several interactive eLearning systems
39 have been explored by just a handful of projects such as MEDEA [Trella et al. 2005] and
40 APeLS [Dagger et al. 2003]. Driven by the same motivation as ADAPT², these
41 architectures explored different technical solutions, allowing the community to learn a
42 number of valuable lessons. Currently the developers of these systems are collaborating
43 in an attempt to design cross-framework, personalized integration approaches, which will
44 hopefully lead to commonly accepted integration standards for interactive systems.

45 46 7. SUMMARY AND FUTURE WORK

47 We presented a personalized Exploratorium for database courses. This system provides
48 access to several types of advanced educational activities, each served by an independent
49 Web-based tool. The Exploratorium integrates diverse interactive content, while allowing
50 the teacher to structure access to this content according to the needs of his course. The
51 system tracks students' work with all of its components and builds a user model for every
52 student, which is used to adapt some of the components based on individual progress.
53 The Exploratorium has been evaluated in six graduate and undergraduate database courses
54 in three different universities in two countries. The evaluation demonstrates that both the
55
56
57
58
59
60

1
2
3
4 integration and personalization features of the system are important. The students
5 extensively used all components of the system. The provision of personalization further
6 increased their motivation to work with it. The students' feedback about the system has
7 been highly positive.

8 In our future work, we plan to advance the current state of the system in several
9 directions. First, we want to expand the Exploratorium as both a personalized and an
10 integrated system. We are currently developing several cross-content personalization
11 approaches, such as recommendation of relevant examples or readings after an
12 unsuccessful attempt to solve an SQL-KnoT problem. We are also working on integrating
13 additional educational tools into the Exploratorium including both new components from
14 our team and systems developed by other researchers. The most recent version of the
15 Exploratorium already integrates the multimedia examples presented in [Pahl et al. 2004].
16 With the support of NSF, we are now working on integrating SQL-Tutor [Mitrovic 2003]
17 as another personalized component of the Exploratorium. Some early results of this work
18 are reported in [Brusilovsky et al. 2009a]. We welcome the opportunity to collaborate
19 with other developers of educational tools for the SQL domain.

20 Our second goal is to make the Exploratorium broadly available to students and
21 teachers of Database courses. Although the current stage of our work is mostly focused
22 on pedagogical and architectural issues, we are trying to collaborate with instructors
23 outside of our home university who wish to pilot the Exploratorium in their courses. We
24 would like to further extend this collaboration and encourage instructors who are
25 interested in using our system to contact us. We expect that a broader use of the
26 Exploratorium will help us to gradually refocus our work from pedagogical issues to
27 scalability problems, and eventually turn the Exploratorium into a truly open community
28 system.

29 8. ACKNOWLEDGEMENT

30 This material is based upon work supported by the National Science Foundation under
31 Grant #DUE-0633494.

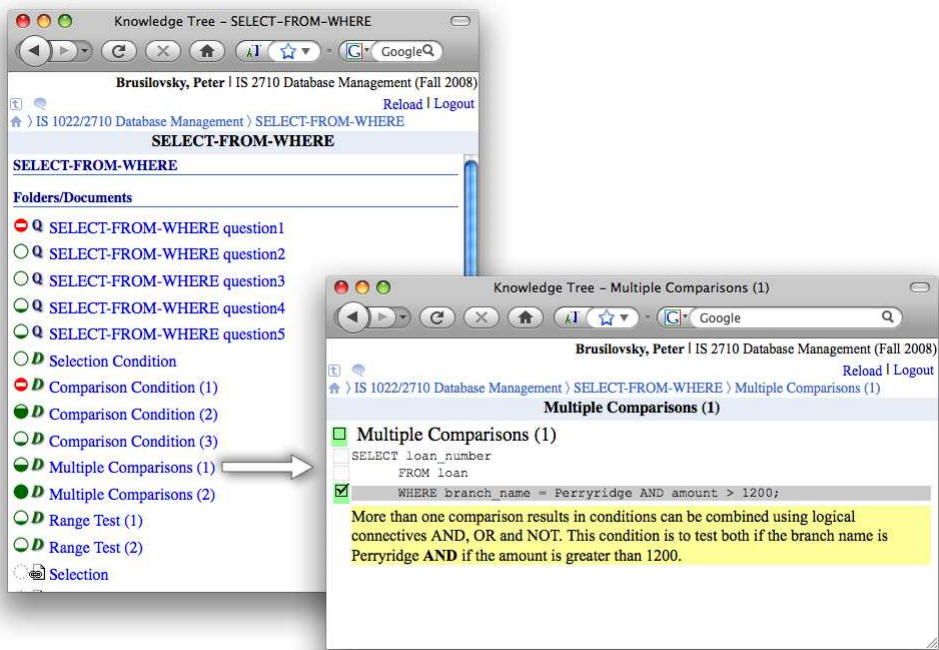
32 REFERENCES

- 33 BERGE, Z.L. 2002 Active, Interactive, and Reflective eLearning, Quarterly Review of
34 Distance Education. 3, 2, 181-190.
- 35 BRUSILOVSKY, P. KnowledgeTree: A distributed architecture for adaptive e-learning.
36 Proc. 13th International World Wide Web Conference, WWW 2004 (Alternate track
37 papers and posters), New York, NY, 2004, 104-113.
- 38 BRUSILOVSKY, P., EKLUND, J. 1998 A study of user-model based link annotation in
39 educational hypermedia, J. Universal Comp. Science. 4, 4, 429-448.
- 40 BRUSILOVSKY, P., MITROVIC, A., SOSNOVSKY, S., MATHEWS, M., YUDELSON, M., LEE,
41 D., ZADOROZHNY, V. Database exploratorium: a semantically integrated adaptive
42 educational system. Proc. Ubiquitous User Modeling Workshop at the 17th
43 International Conference on User Modeling, Adaptation, and Personalization (UMAP
44 2009), Trento, Italy, 2009a.
- 45 BRUSILOVSKY, P., PESIN, L. 1998 Adaptive navigation support in educational
46 hypermedia: An evaluation of the ISIS-Tutor, J. Comput. & Inf. Technology. 6, 1, 27-
47 38.
- 48 BRUSILOVSKY, P., PEYLO, C. 2003 Adaptive and intelligent Web-based educational
49 systems, Int. J. AI in Education. 13, 2-4, 159-172.
- 50 BRUSILOVSKY, P., SOSNOVSKY, S. Engaging students to work with self-assessment
51 questions: A study of two approaches. Proc. 10th Annual Conference on Innovation
52
53
54
55
56
57
58
59
60

- 1
2
3
4 and Technology in Computer Science Education, ITiCSE'2005, Monte de Caparica,
5 Portugal, 2005, 251-255.
- 6 BRUSILOVSKY, P., SOSNOVSKY, S., YUDELSON, M. 2009b Addictive links: The
7 motivational value of adaptive link annotation, *New Rev. Hypermedia &*
8 *Multimedia*. 15, 1, 97-118.
- 9 BRUSILOVSKY, P., YUDELSON, M., SOSNOVSKY, S. An adaptive E-learning service for
10 accessing Interactive examples. *Proc. World Conference on E-Learning, E-Learn*
11 *2004, Washington, DC, 2004, 2556-2561.*
- 12 CONLAN, O., WADE, V.P. Evaluation of APeLS - an adaptive eLearning service based on
13 multi-model, metadata-driven approach. *Proc. Third International Conference on*
14 *Adaptive Hypermedia and Adaptive Web-Based Systems (AH'2004), Berlin, 2004,*
15 *291-295.*
- 16 DAGGER, D., CONLAN, O., WADE, V.P. An architecture for candidacy in adaptive
17 eLearning systems to facilitate the reuse of learning Resources. *Proc. World*
18 *Conference on E-Learning, E-Learn 2003, Phoenix, AZ, USA, 2003, 49-56.*
- 19 DAVIDOVIC, A., WARREN, J., TRICHINA, E. 2003 Learning benefits of structural example-
20 based adaptive tutoring systems, *IEEE Trans. Educ.* 46, 2, 241-251.
- 21 DIEBERGER, A., DOURISH, P., HÖÖK, K., RESNICK, P., WEXELBLAT, A. 2000 Social
22 navigation: Techniques for building more usable systems, *interactions*. 7, 6, 36-45.
- 23 DOUCE, C., LIVINGSTONE, D., ORWELL, J. 2005 Automatic test-based assessment of
24 programming: A review *ACM J. Educ. Res. in Comp.* 5, 3, Article No. 4.
- 25 GUIMARAES, M. 2006 The Kennesaw Database Courseware (KDC): strong points, weak
26 points, and experience using it in a classroom environment, *Journal of Computing*
27 *Sciences in Colleges*. 21, 3, 91-96.
- 28 HAUK, S., SEGALLA, A. 2005 Student perceptions of the web-based homework program
29 WeBWoRK in moderate enrollment college algebra classes, *Journal of Computers in*
30 *Mathematics and Science Teaching*. 24, 3, 229-253.
- 31 HIGGINS, C., GRAY, G., SYMEONIDIS, P., TSINTSIFAS, A. 2005 Automated assessment and
32 experiences of teaching programming, *ACM J. Educ. Res. in Comp.* 5, 3, Article No.
33 5.
- 34 JOY, M., GRIFFITHS, N., BOYATT, R. 2005 The BOSS online submission and assessment
35 system, *ACM J. Educ. Res. in Comp.* 5, 3, Article No. 2.
- 36 KENNY, C., PAHL, C. Automated tutoring for a database skills training environments.
37 *Proc. 36th SIGCSE Technical Symposium on Computer Science Education, St. Louis,*
38 *MO, 2005, 58-62.*
- 39 MASTHOFF, J. Design and evaluation of a navigation agent with a mixed locus of control.
40 *Proc. 6th International Conference on Intelligent Tutoring Systems (ITS'2002),*
41 *Biarritz, France, 2002, 982-991.*
- 42 MITROVIC, A. 2003 An Intelligent SQL Tutor on the Web., *Int. J. AI in Education*. 13, 2-
43 4, 173-197.
- 44 NUZZO-JONES, G., WALONOSKI, J., HEFFERNAN, N., LIVAK, T. The eXtensible Tutor
45 Architecture: A New Foundation for ITS. *Proc. Workshop on Adaptive Systems for*
46 *Web-based Education at 12th International Conference on Artificial Intelligence in*
47 *Education, AIED'2005, Amsterdam, 2005, 1-7.*
- 48 PAHL, C., BARRETT, R., KENNY, C. Supporting active database learning and training
49 through interactive multimedia. *Proc. 9th annual SIGCSE conference on Innovation*
50 *and technology in computer science education, ITiCSE '04, 2004, 27-31.*
- 51 REEVES, T.C. A Research Agenda for Interactive Learning in the New Millennium. *Proc.*
52 *11th World Conference on Educational Multimedia, Hypermedia and*
53 *Telecommunications, Seattle, WA, 1999, 15-20.*
54
55
56
57
58
59
60

- 1
2
3
4 REY-LÓPEZ, M., BRUSILOVSKY, P., MECCAWY, M., DÍAZ-REDONDO, R.P., FERNÁNDEZ-
5 VILAS, A., ASHMAN, H. 2008 Resolving the Problem of Intelligent Learning Content
6 in Learning Management Systems, *IJEL*. 7, 3, 363-381.
- 7 SOSNOVSKY, S., BRUSILOVSKY, P., LEE, D.H., ZADOROZHNY, V., ZHOU, X. Re-assessing
8 the Value of Adaptive Navigation Support in E-Learning. Proc. 5th International
9 Conference on Adaptive Hypermedia and Adaptive Web-Based Systems (AH'2008),
10 Hannover, Germany, 2008, 193-203.
- 11 SPECHT, M. Empirical evaluation of adaptive annotation in hypermedia. Proc. ED-
12 MEDIA/ED-TELECOM'98 - 10th World Conference on Educational Multimedia and
13 Hypermedia and World Conference on Educational Telecommunications, Freiburg,
14 Germany, 1998, 1327-1332.
- 15 TRELLA, M., CARMONA, C., CONEJO, R. MEDEA: an Open Service-Based Learning
16 Platform for Developing Intelligent Educational Systems for the Web. Proc.
17 Workshop on Adaptive Systems for Web-based Education at 12th International
18 Conference on Artificial Intelligence in Education, AIED'2005, Amsterdam, 2005,
19 27-34.
- 20 WEBER, G., BRUSILOVSKY, P. 2001 ELM-ART: An adaptive versatile system for Web-
21 based instruction, *Int. J. AI in Education*. 12, 4, 351-384.
- 22 YUDELSON, M., BRUSILOVSKY, P., ZADOROZHNY, V. A User Modeling Server for
23 Contemporary Adaptive Hypermedia: An Evaluation of Push Approach to Evidence
24 Propagation. Proc. 11th International Conference on User Modeling, UM 2007,
25 Corfu, Greece, 2007, 27-36.
- 26
27
28
29
30
31
32
33
34
35
36
37
38
39
40
41
42
43
44
45
46
47
48
49
50
51
52
53
54
55
56
57
58
59
60

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28
29
30
31
32
33
34
35
36
37
38
39
40
41
42
43
44
45
46
47
48
49
50
51
52
53
54
55
56
57
58
59
60



42x29mm (600 x 600 DPI)

Review

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28
29
30
31
32
33
34
35
36
37
38
39
40
41
42
43
44
45
46
47
48
49
50
51
52
53
54
55
56
57
58
59
60

Knowledge Tree - SELECT-FROM question3

Brusilovsky, Peter | IS 2710 Database Management (Fall 2008)

IS 1022/2710 Database Management | SELECT-FROM | SELECT-FROM question3

Question:

Based on the tables below, write the required SQL expression.

Task:
List the title and rental rate of all films.

SELECT * FROM films

Sorry, please revise your answer and try again.
Table 'films' doesn't exist

Try it again
Go to SQL-Lab

Table Schema & Sample Data (click +/- to show/hide sample data)

accident(+)	report_number	date	location				
actor(-)	actor_id	first_name	last_name	last_update			
	1	PENELOPE	GUINNESS	2006-02-15 04:34:33.0			
	2	NICK	WAHLBERG	2006-02-15 04:34:33.0			
address(+)	address_id	address	district	city_id	postal_code	phone	last_update
car(+)	license	model	year				

SQLLab for Single Question

SQLLab for question similar to

Task:
List the title and replacement cost of all films.

Here is a field that you can work with a sample DB to find out the solution to the question, you can access to the full tables here and check the result of a query immediately.

SELECT title, replacement_cost FROM film

Run the Query
Close the Lab

Table Schema & Data (click +/- to Name/show/hide data)

accident(+)	report_number	date	location				
actor(+)	actor_id	first_name	last_name	last_update			
address(+)	address_id	address	district	city_id	postal_code	phone	last_update
car(+)	license	model	year				
category(+)	category_id	name	last_update				
	city_id	city	country_id				

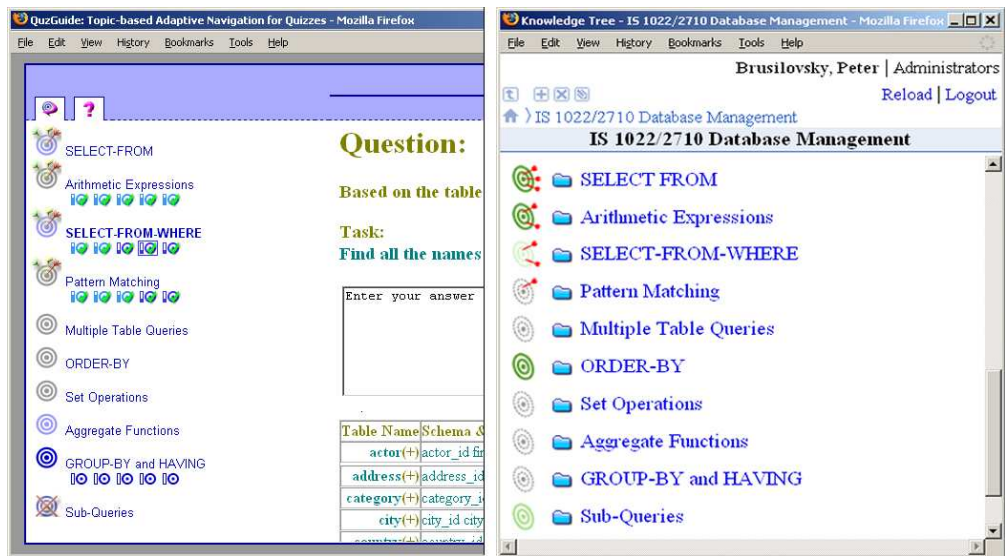
The result for query: SELECT title, replacement_cost FROM film is:

title	replacement_cost
ACADEMY DINOSAUR	20.99
ACE GOLDFINGER	12.99
ADAPTATION HOLES	18.99
AFFAIR	26.99

50x42mm (600 x 600 DPI)

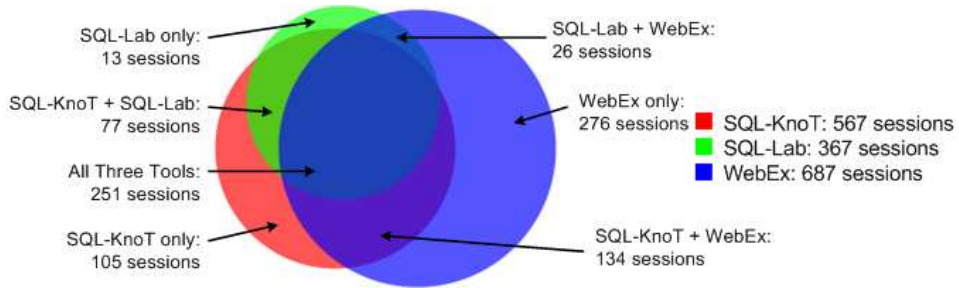
iew

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28
29
30
31
32
33
34
35
36
37
38
39
40
41
42
43
44
45
46
47
48
49
50
51
52
53
54
55
56
57
58
59
60



369x203mm (72 x 72 DPI)

er Review

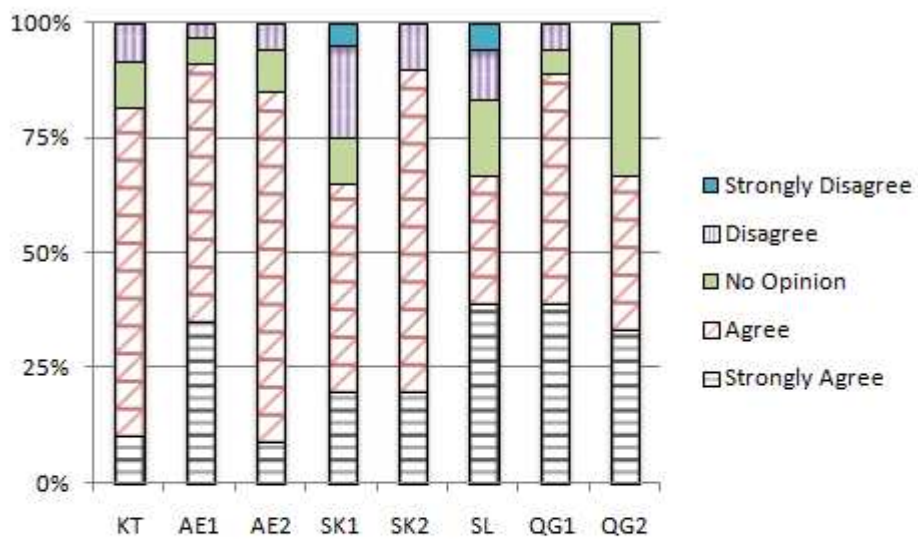


187x52mm (96 x 96 DPI)

For Peer Review

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28
29
30
31
32
33
34
35
36
37
38
39
40
41
42
43
44
45
46
47
48
49
50
51
52
53
54
55
56
57
58
59
60

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28
29
30
31
32
33
34
35
36
37
38
39
40
41
42
43
44
45
46
47
48
49
50
51
52
53
54
55
56
57
58
59
60



- KT : The interface of portal was good
- AE1 : Having examples with teacher's comments helped me
- AE2 : Quality of examples content was good
- SK1 : Overall, I like the interface of SQL-KnoT
- SK2 : SQL-KnoT problems challenged me intellectually
- SL : SQL-Lab is a useful learning tool
- QG1 : QuizGuide Icons helped me to choose the appropriate questions
- QG2 : When I was using QuizGuide I tried to get extra arrows to the topic targets

170x148mm (72 x 72 DPI)

view